

Company  
Profile 2025

Shaping  
what's next!



Visit Website

# Introduction

We are a force of innovation born in the heart of Riyadh, Saudi Arabia. With over +10 years of battle-tested experience across the Gulf and MENA region, we fuse creativity, code, and AI to drive real impact for brands ready to dominate the digital era.

We partner with bold businesses, government entities, and visionary entrepreneurs to transform ideas into immersive experiences, intelligent platforms, and marketing strategies that don't just attract attention — they move nations.

From launching bold new products to scaling digital platforms or pioneering the future of AI — Creative ERA stands beside you, turning ambition into action and vision into measurable results.



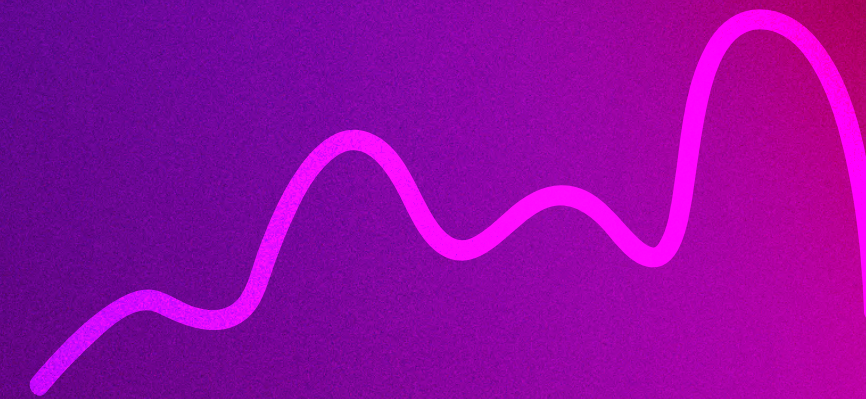
# Our Company

Our Mission & Our Vision

Creative Era is  
your strategic  
weapon.



## Our Vision & Mission



## Engineering Impact. Elevating Brands.

To lead the evolution of marketing and technology in the Middle East, blending world-class creativity with advanced AI and software innovation, creating solutions that inspire trust, ignite action, and generate measurable growth.

## Powering the Middle East's Digital Renaissance

To become the #1 marketing and AI technology powerhouse in the region, setting the gold standard for creativity, innovation, and digital excellence — and helping our clients lead the narrative in a fast-changing world.

Real-Time

Ai

Media Production

Marketing

Visual effects

AT CREATIVE ERA, we specialize in delivering powerful marketing, media,  
and technology solutions built on bold ideas and future-ready innovation.

We don't just manage campaigns — we engineer experiences that last,  
connect, and convert.

# Our Core Values

7 Part Circle Model for Creative ERA

## 01 — Strategy Before Action

Every success starts with deep strategic planning, market analysis, and clear objectives tailored to your audience and brand goals.

## 02 — Distinctive Brand Identity

We craft a unique visual and narrative identity that defines your campaign across platforms — from logos to motion graphics.

## 03 — High-Impact Creative & Content

Our production team delivers cinematic media, VFX, and scroll-stopping social content built to engage and convert.

## 04 — Smart Technology Integration

From websites and mobile experiences to AI agents and automation, we build tech that elevates performance and user

## 05 — Seamless Execution Across Channels

Every touchpoint is covered — ads, emails, WhatsApp, VR/AR, and more — flawlessly managed with speed and precision.

## 06 — Real-Time Promotion & Media Coverage

We amplify your message through the right mix of paid ads, influencer partnerships, PR, and real-time performance monitoring.

## 07 — Transparent Reporting & Evaluation

Comprehensive dashboards, KPIs, and post-campaign reports that tell the full story — in numbers and in insights.

# About Creative-era

We are the era where creativity meets technology.

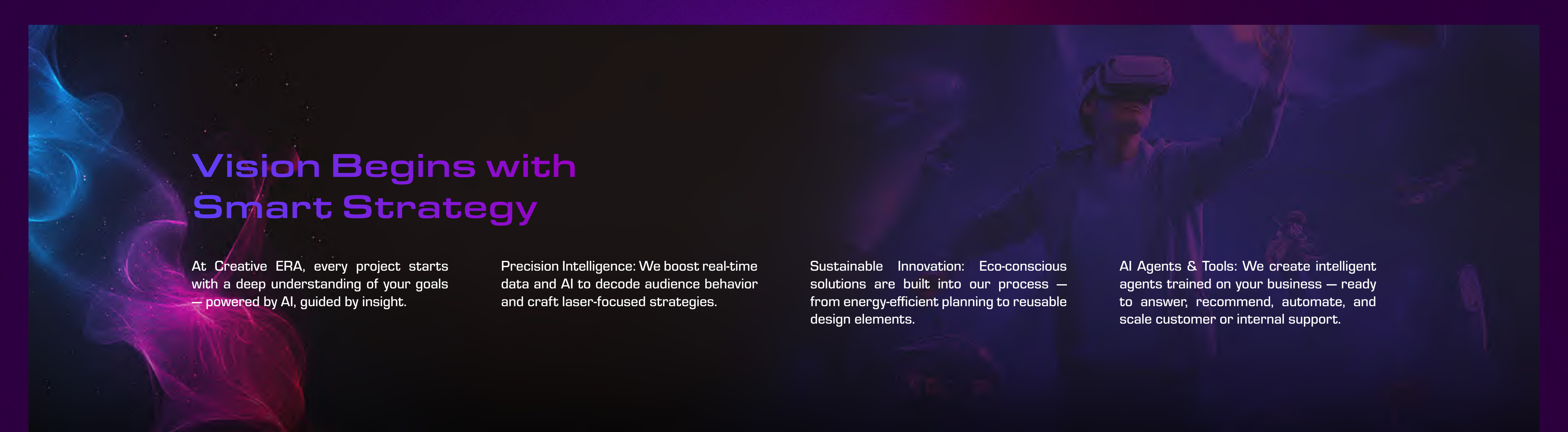
Creative ERA is a next-generation agency redefining how brands connect, grow, and lead — through marketing, media, and smart tech.

From exhibitions and cinematic productions to AI-driven campaigns and digital ecosystems, we deliver full-spectrum solutions that blend bold ideas, strategic thinking, and flawless execution.

We speak the language of modern audiences — fast, visual, interactive. That's why our work stands out on every platform.

Our team is made up of storytellers, coders, marketers, media producers, and event architects — all driven by one goal: to help our clients stay ahead of the curve and dominate their category.

If your brand is ready to be louder, look sharper, move faster, and go further — Creative ERA is the partner built for your journey.



## Vision Begins with Smart Strategy

At Creative ERA, every project starts with a deep understanding of your goals — powered by AI, guided by insight.

**Precision Intelligence:** We boost real-time data and AI to decode audience behavior and craft laser-focused strategies.

**Sustainable Innovation:** Eco-conscious solutions are built into our process — from energy-efficient planning to reusable design elements.

**AI Agents & Tools:** We create intelligent agents trained on your business — ready to answer, recommend, automate, and scale customer or internal support.



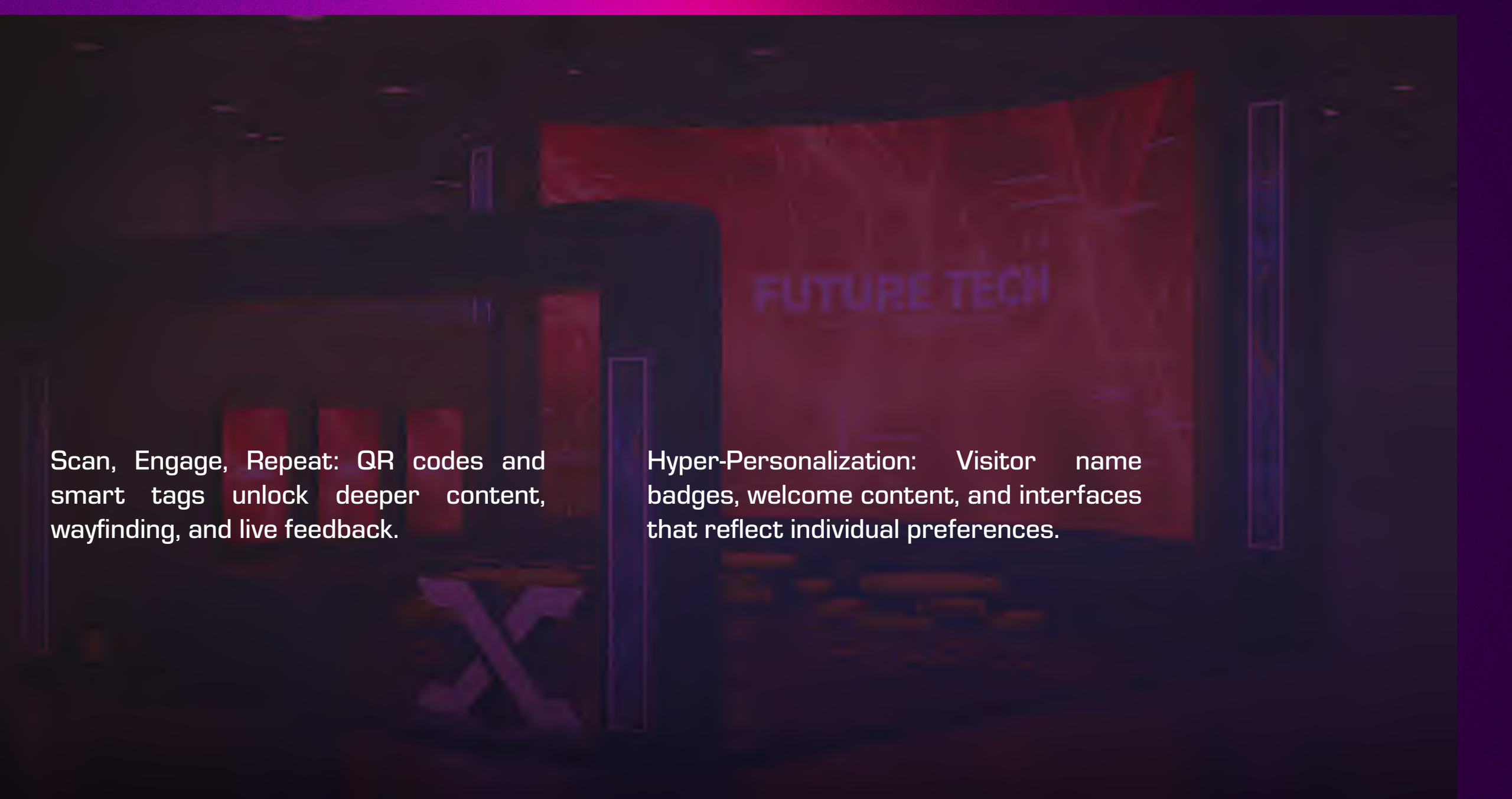
## Unique Visual Identity

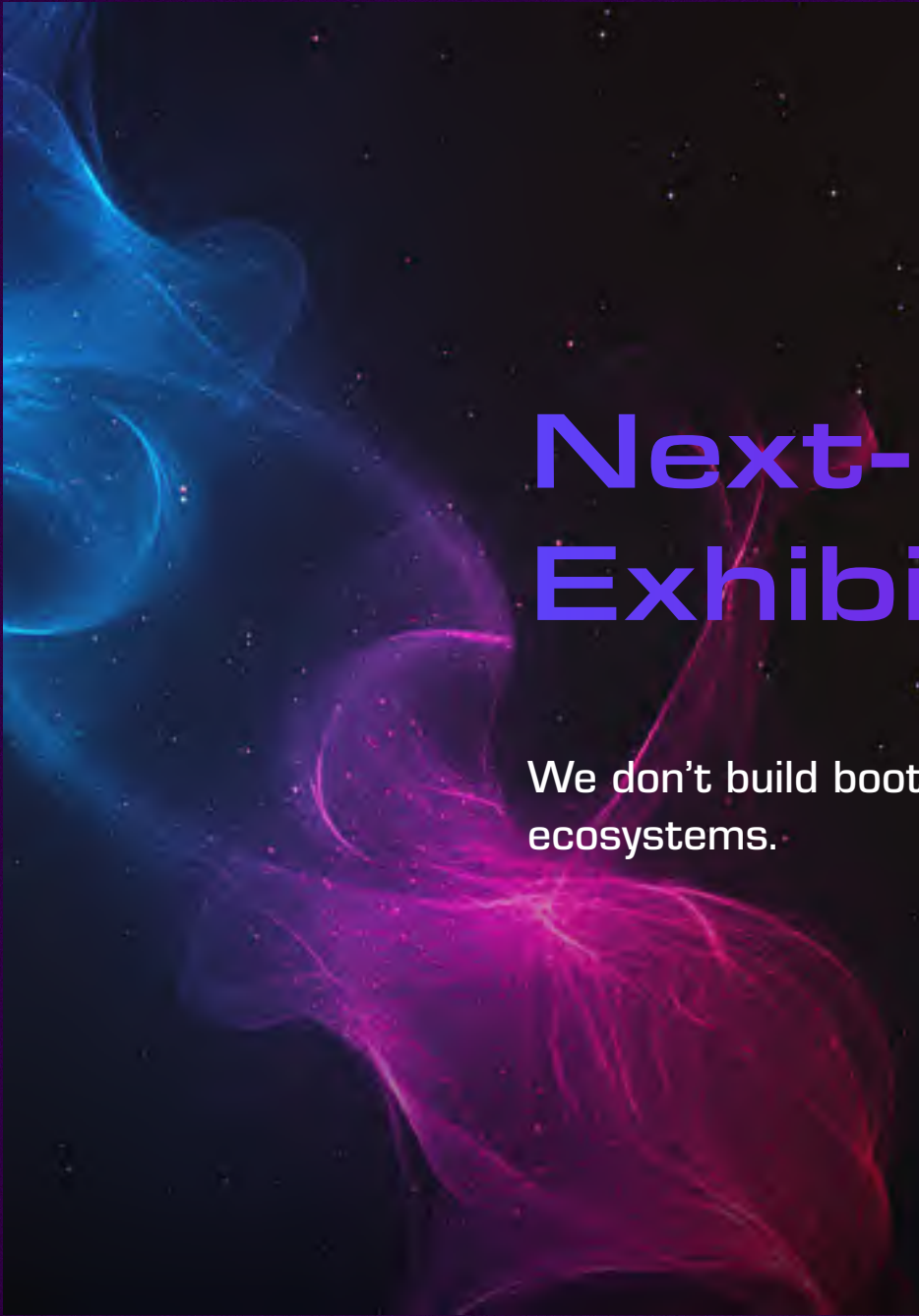
We create identities that don't just look great — they connect, tell stories, and invite interaction.

**Bold Design Systems:** From logos and typography to branded motion visuals — everything is designed for memorability.

**Scan, Engage, Repeat:** QR codes and smart tags unlock deeper content, wayfinding, and live feedback.

**Hyper-Personalization:** Visitor name badges, welcome content, and interfaces that reflect individual preferences.





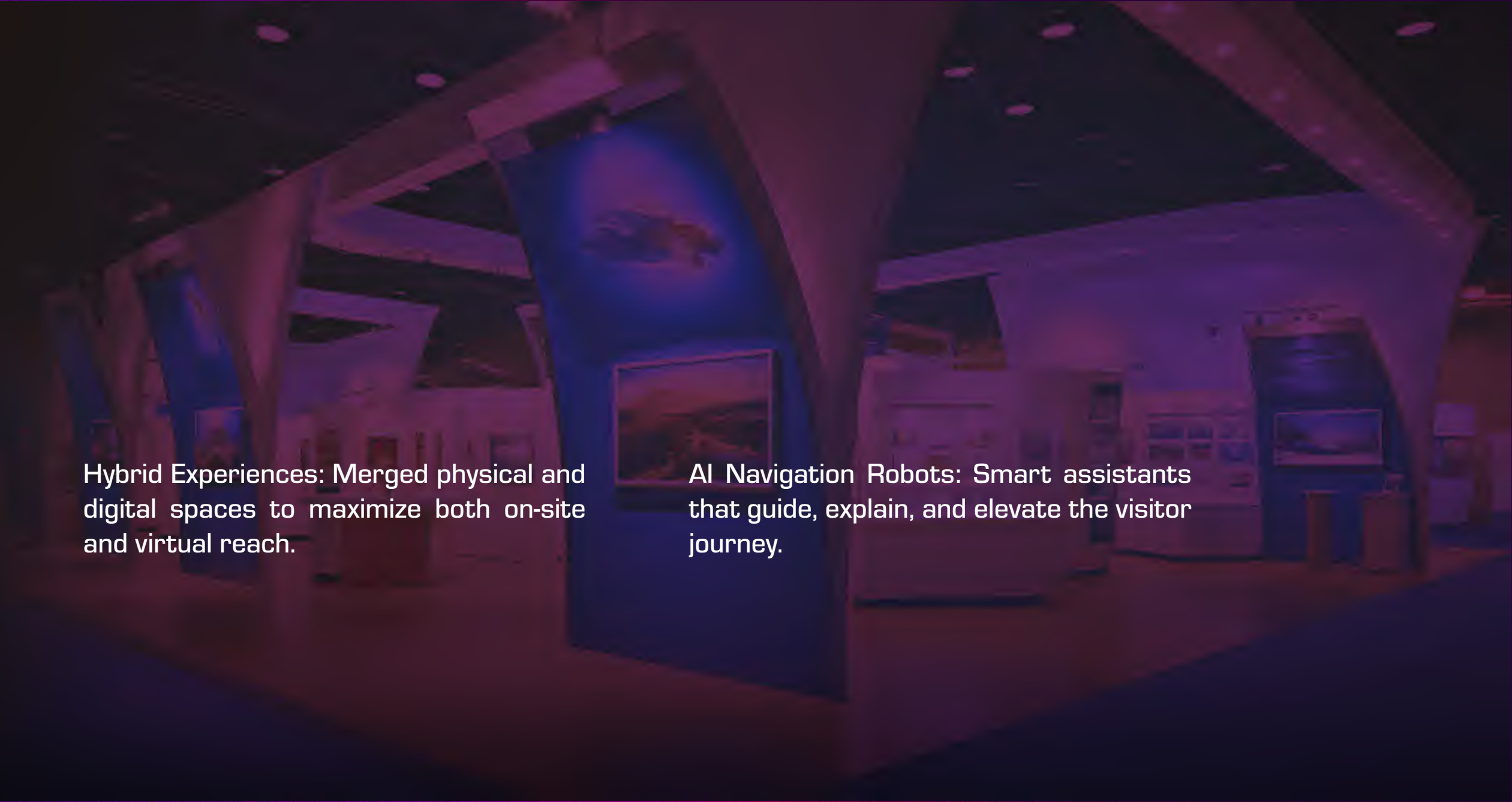
## Next-Gen Exhibition Spaces

We don't build booths. We build branded ecosystems.

IoT-Enabled Booths: Smart screens, sensors, and interactive walls that respond to every visitor.

Hybrid Experiences: Merged physical and digital spaces to maximize both on-site and virtual reach.

AI Navigation Robots: Smart assistants that guide, explain, and elevate the visitor journey.



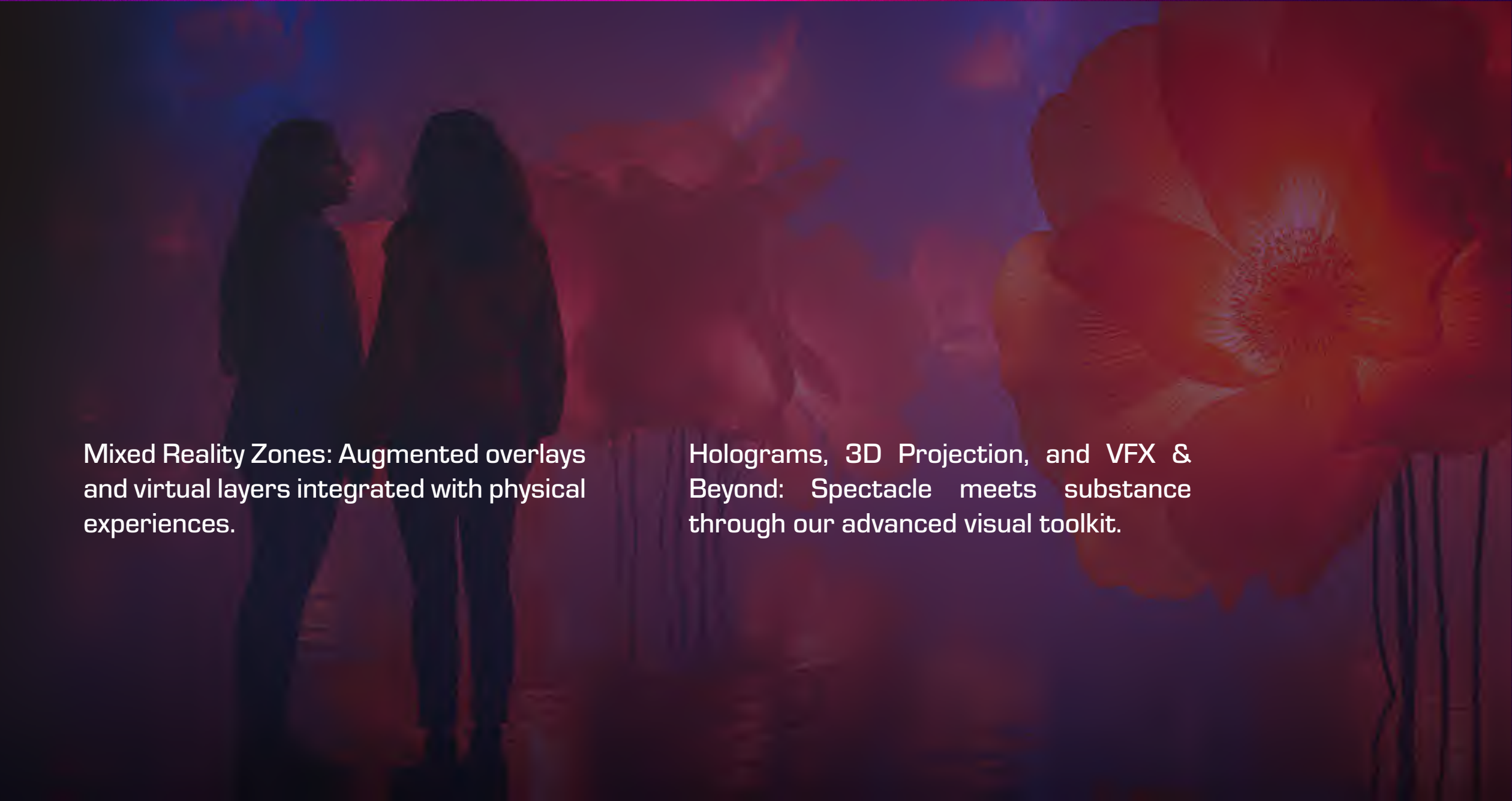
## Immersive Tech That Transforms Events

We fuse innovation and imagination to redefine engagement.

AI-Driven Environments: Dynamic lighting and sound that adapt in real-time to audience energy and location.

Mixed Reality Zones: Augmented overlays and virtual layers integrated with physical experiences.

Holograms, 3D Projection, and VFX & Beyond: Spectacle meets substance through our advanced visual toolkit.





# Frictionless Event Management

We simplify complexity with technology that works for you and your guests.

Self-Check-In & E-Tickets: Mobile-first solutions for a seamless, secure guest flow.

AI Crowd Flow Control: Real-time density tracking and route optimization to ensure safety and comfort.

On-Demand Support Bots: Assistance is always a tap (or wave) away.



# Data-Driven Event Intelligence

Smart Analytics Dashboards: Know what worked — from heatmaps to engagement scores.

Instant Visitor Feedback: Post-event surveys powered by AI sentiment analysis.

Measure what matters.  
Learn. Adapt. Grow.

Tailored Reporting: Your event success, visualized in actionable, easy-to-understand formats.

Predictive Planning: Use today's data to shape tomorrow's wins.



## Next-Level Promotion & Media Coverage

**Live Interactive Broadcasts:** Real-time streaming with social interaction, polls, and call-to-action layers.

**Drone Cinematics:** Aerial storytelling that captures the scale, emotion, and energy of your event.

We put your event on the map — and on everyone's screen.

**Targeted Campaigns:** Smart ads that reach the right people at the right time — with measurable ROI.

**Immersive Press Kits:** VR-ready experiences tailored for journalists and influencers.



## Add-On Services that Elevate the Experience

**VIP Logistics & Hospitality:** Hotel bookings, guest pickups, and concierge services, fully managed.

**On-Site Medical Support:** Certified teams and equipment to ensure safety without compromise.

All your needs. Handled by one partner.

**Security Tech Integration:** Smart surveillance and alert systems with real-time threat detection.

**Tailored Catering:** Culinary experiences designed to match your brand, audience, and atmosphere.

## Multilingual by Design, Global by Impact

At Creative ERA, we craft campaigns, platforms, and experiences in multiple languages to resonate with diverse audiences.

Whether you're targeting local markets or global stages, our messaging is always culturally aligned, linguistically flawless, and emotionally relevant.

## Seamless Integration Between Physical and Digital

We bridge the gap between offline presence and online engagement.

Whether through hybrid events, 3D digital twins of real spaces, or QR-driven microsites, we create unified journeys that expand your reach and captivate your audience from every angle.

## Specialized Experts, Local Know-How

Our team combines international standards with Saudi market mastery.

With years of hands-on experience across the Kingdom, we understand the nuances of the region and deliver work that aligns with your audience's culture, preferences, and expectations.

## AI at the Heart of Everything We Do

Artificial intelligence isn't an add-on — it's the engine behind our strategy, design, and execution.

From content personalization and user behavior prediction to chatbot automation and real-time campaign optimization, AI is embedded into every layer of our service delivery.

## Personalized at Every Touchpoint

We believe in the power of personalization — from dynamic landing pages and tailored email flows to visitor-specific media experiences.

Our solutions are intentionally crafted around each individual, driving deeper engagement and stronger loyalty.

## Our Promise: Innovation. Execution. Results.

We don't believe in "one-size-fits-all." Every client challenge is a fresh opportunity to innovate, solve, and scale.

From strategy and branding to execution and analytics — Creative ERA is your partner in progress.

## Pushing Boundaries with Emerging Tech

We don't wait for the future — we build it.

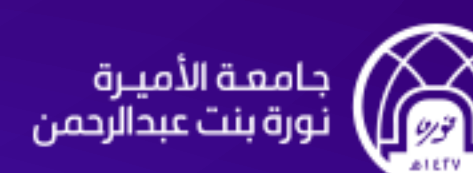
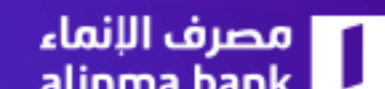
Creative ERA integrates AR/VR, mixed reality, robotics, holograms, and smart screens to create jaw-dropping interactive environments and digital experiences that feel alive.

## Sustainability Built Into the Process

Every project we deliver reflects a commitment to sustainability.

We minimize environmental impact through energy-efficient tech, reusable structures, low-carbon content delivery, and eco-aligned vendor selection — because great work should also do good.

# Our Clients



# Outdoor Marketing Campaign



Creative-era  
Master Key Visual



Dunkin Donuts  
Master Key Visual



**Endmag Saudi Arabia**  
**Master Key Visual**



E-Sports World Cup 2024  
Master Key Visual



## E-Sports World Cup 2025 Master Key Visual



## E-Sports World Cup 2025 Master Key Visual



GameSir Saudi Arabia  
CampaMaster Key Visualalign



GameSir Saudi Arabia  
CampaMaster Key Visual

# Media Production & Film Making

# Visual Effects Show Reel

In Collaboration with  
Trend VFX Studios

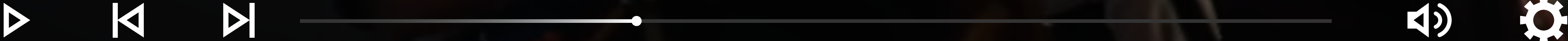


Click to  
**Watch Video**

# FlyAdeel Promo Video



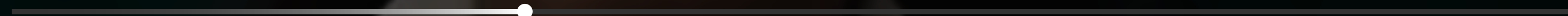
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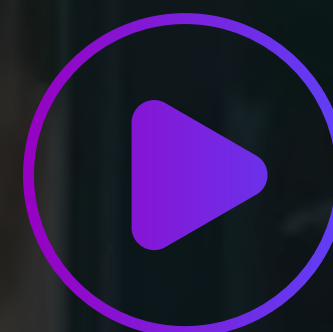
# Ministry of Cultrue Ksa Promo



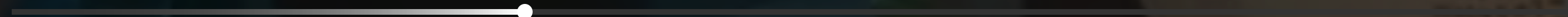
Click to  
**Watch Video**



# SNB Promo Video



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**Watch Video**



Al Nasr fc  
Promo



Click to  
**Watch Video**

▶ ◀ ▶▶

🔊 ⚙️

Aramco event  
media coverage



Click to  
**Watch Video**

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It means never accepting second best.

Saudi FSF  
3D Production

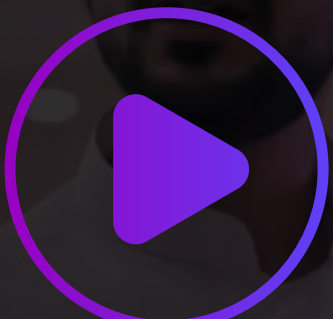


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Camellia Rest.  
media  
Production



Click to  
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محتاج شركة  
عندها خبرة واسعة

وفريق جداً  
محترف

Click to  
Watch Video

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MPT

Technology platform

Click to  
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AlNaqeeb  
Promo Video

Click to  
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Saudi Tomato  
Paste Media  
Production

Click to  
Watch Video

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🔊 ⚙️

# Social Media Marketing



## SIDMC 24/25

We are responsible for the comprehensive marketing of the International Marketing and E-Commerce Exhibition 2025, where we develop innovative marketing strategies, including managing advertising campaigns and enhancing the visitor experience through engaging content and interactive experiences.

Reach  
**2,736,246**

Clicks  
**17,241**

Messages  
**3,054**



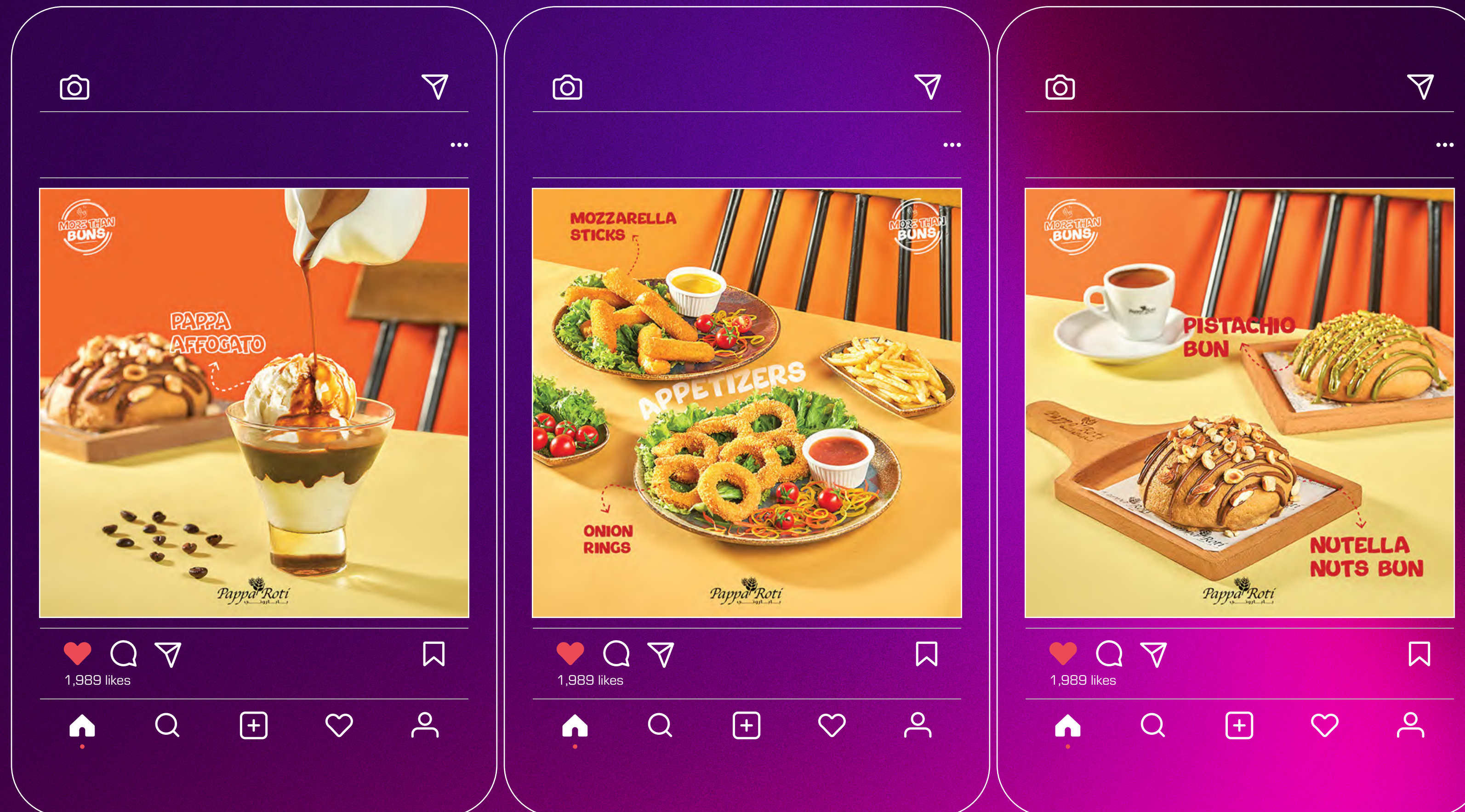
## NOBLES.KSA

In line with its efforts to enhance its digital presence, Nobles Restaurant partnered with CREATIVE ERA agency to develop an innovative marketing strategy. Through attractive visual content and advanced marketing solutions, we helped the restaurant increase interaction and establish itself as the first destination for lovers of fine dishes.

Reach  
24,023,886

Clicks  
122,470

Messages  
55,380



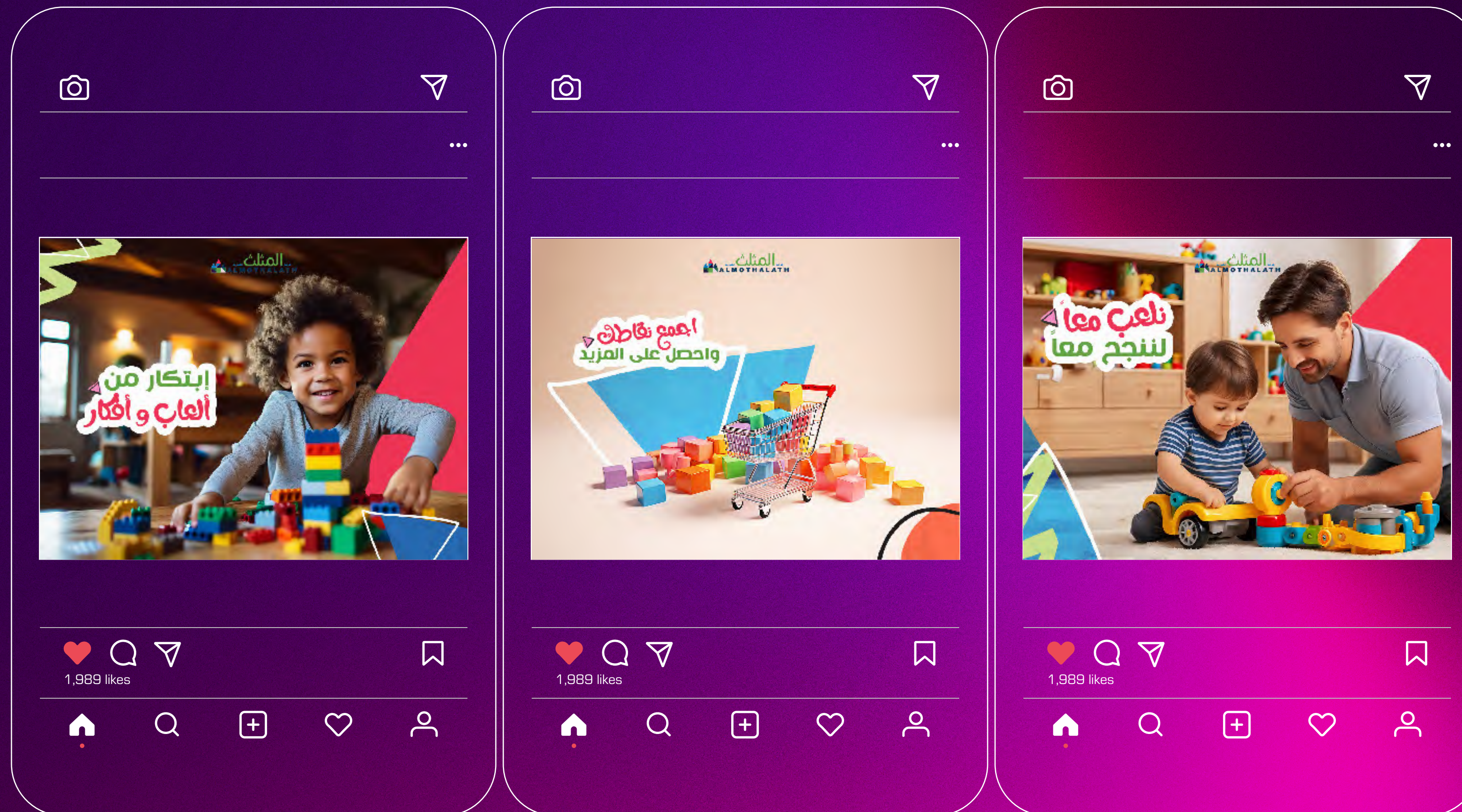
# PAPPA ROTI.UAE

Papparotti Restaurant and Café is a famous destination in the UAE, known for offering special and delicious cakes, a wide range of delicious main dishes, and refreshing beverages. It has multiple branches in Egypt, including one in Cairo and another in Alexandria, with unique sea views at the Alexandria branches, adding to its charm and allure.

Reach  
**3,332,246**

Clicks  
**83,564**

Messages  
**13,981**



# ALMOTHALATH

ALMOTHALATH Company partnered with CREATIVE HANDS agency to develop marketing strategies that highlight its excellence in preparing nurseries and schools, with a focus on its e-commerce store. Through innovative content and targeted campaigns, we enhanced customer awareness of the importance of the store and increased sales, reinforcing its leadership in providing comprehensive educational and entertainment solutions.

Reach  
899,779

Clicks  
11,639

Messages  
2,107

# Bashar Al Arabi YouTube Channel

Creative Era played a pivotal role in marketing for Bashar Arabi, the best sports content creator of 2023 in the Arab world. Through managing media production and writing scripts for videos with precision and professionalism, we developed a well-thought-out marketing plan extending over three months. This enhanced his digital presence and increased audience engagement with his outstanding content. By providing innovative and engaging content, we were able to expand his follower base and strengthen his influence in the world of football.

 [YouTube Channel](#)

# Fouad Punjabi Personal Branding

Lawyer Fouad Punjabi collaborated with Creative Era agency to develop integrated marketing strategies that enhance his position as a trusted expert in legal consultations. Through producing engaging content and innovative campaigns, we helped raise awareness of his legal services and strengthen his reputation as one of the leading lawyers in his field.

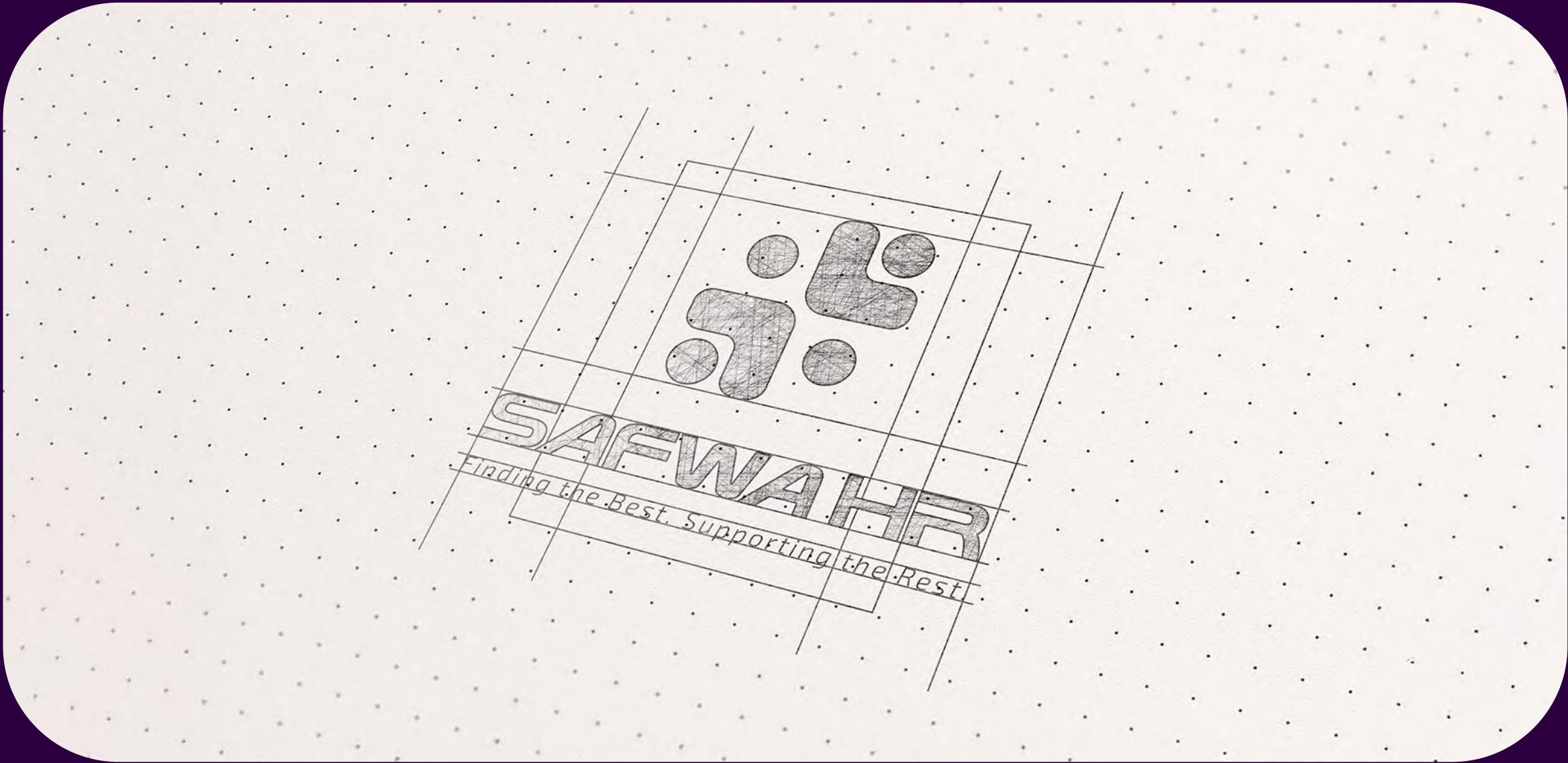
Reach  
**723,662**

Clicks  
**122,470**

Messages  
**3,108**

 [YouTube Channel](#)

# Branding Visual Identity



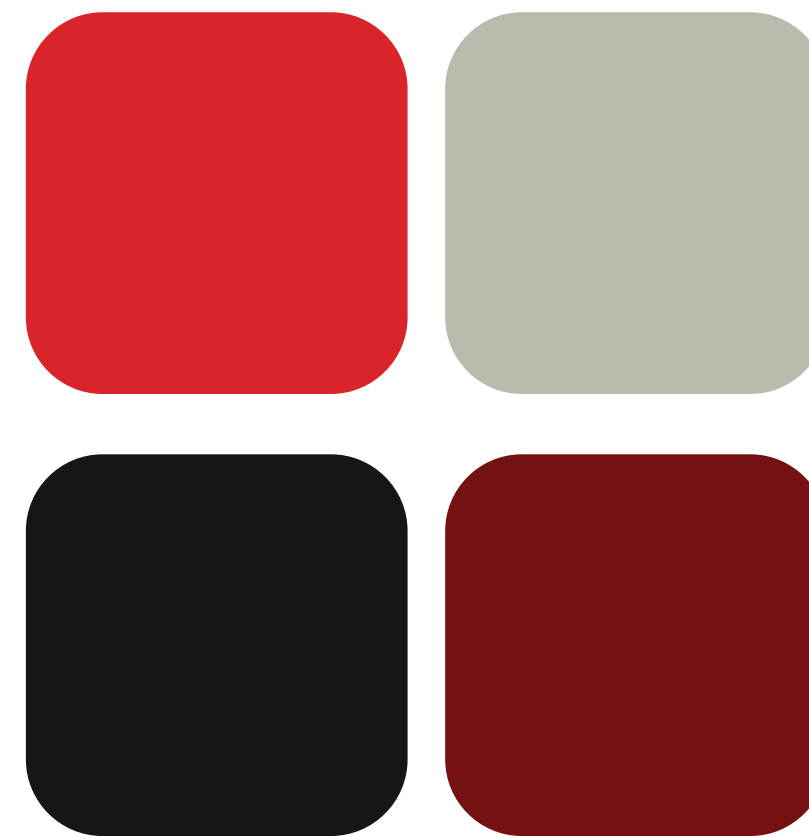
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قَرْنِفِل

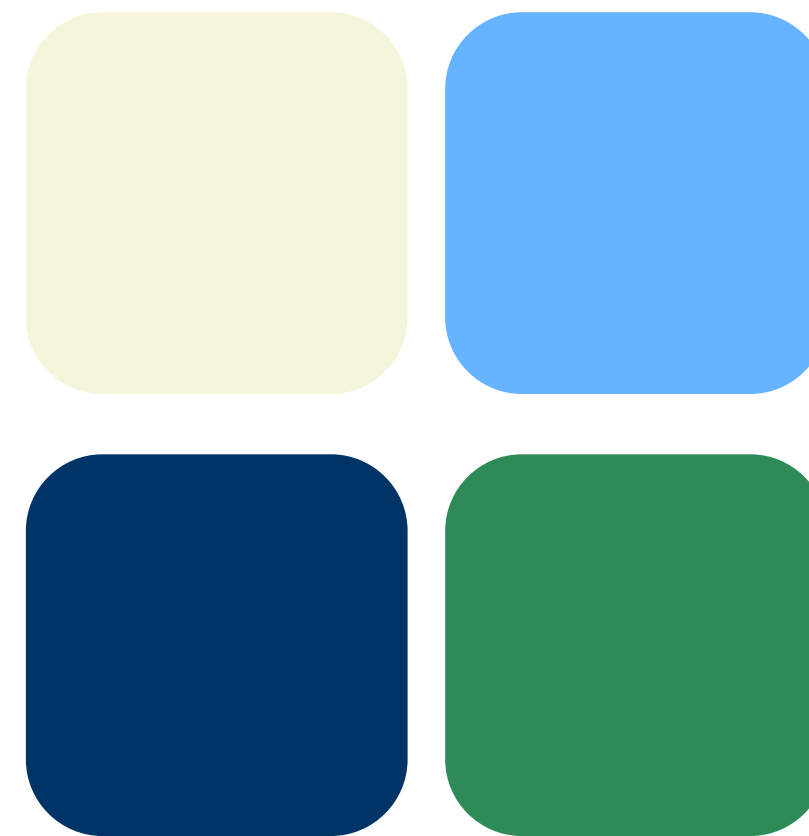
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CAFE & RESTAURANT

A TASTE OF ELEGANCE BY THE SEA

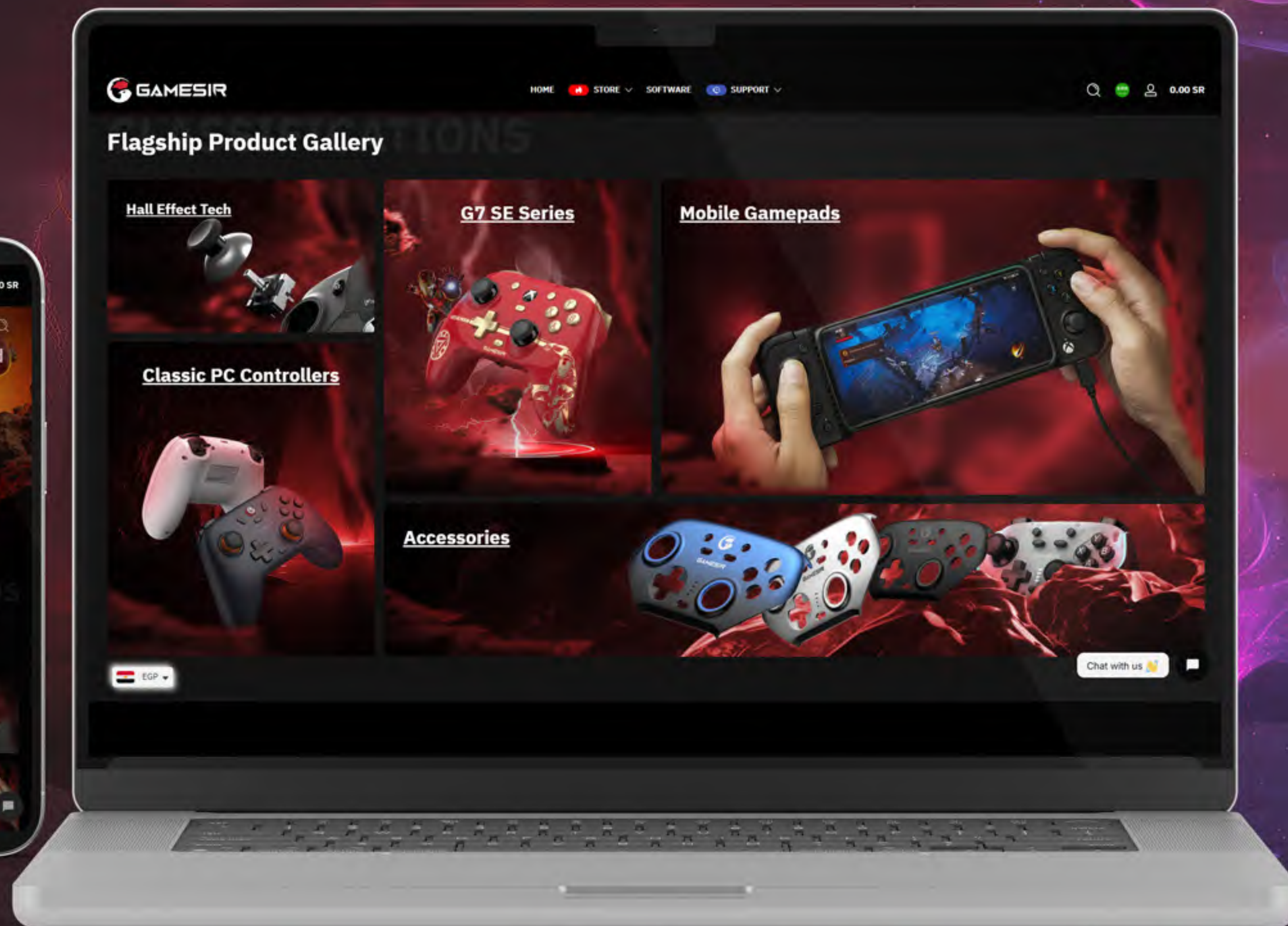
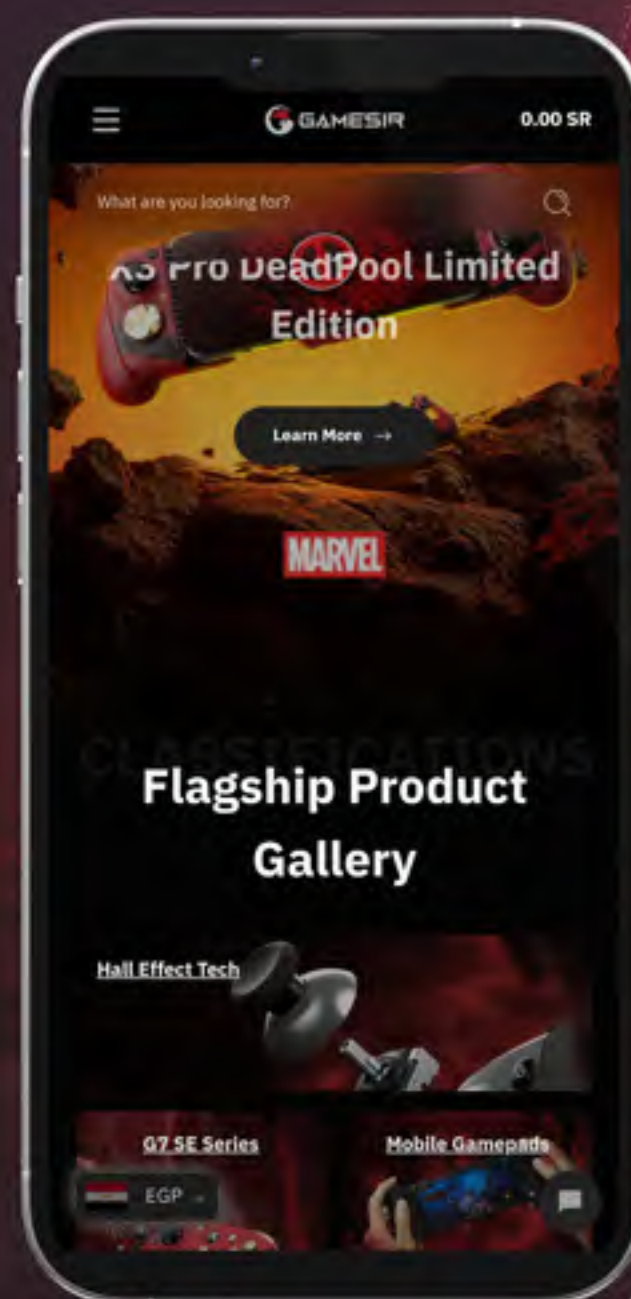




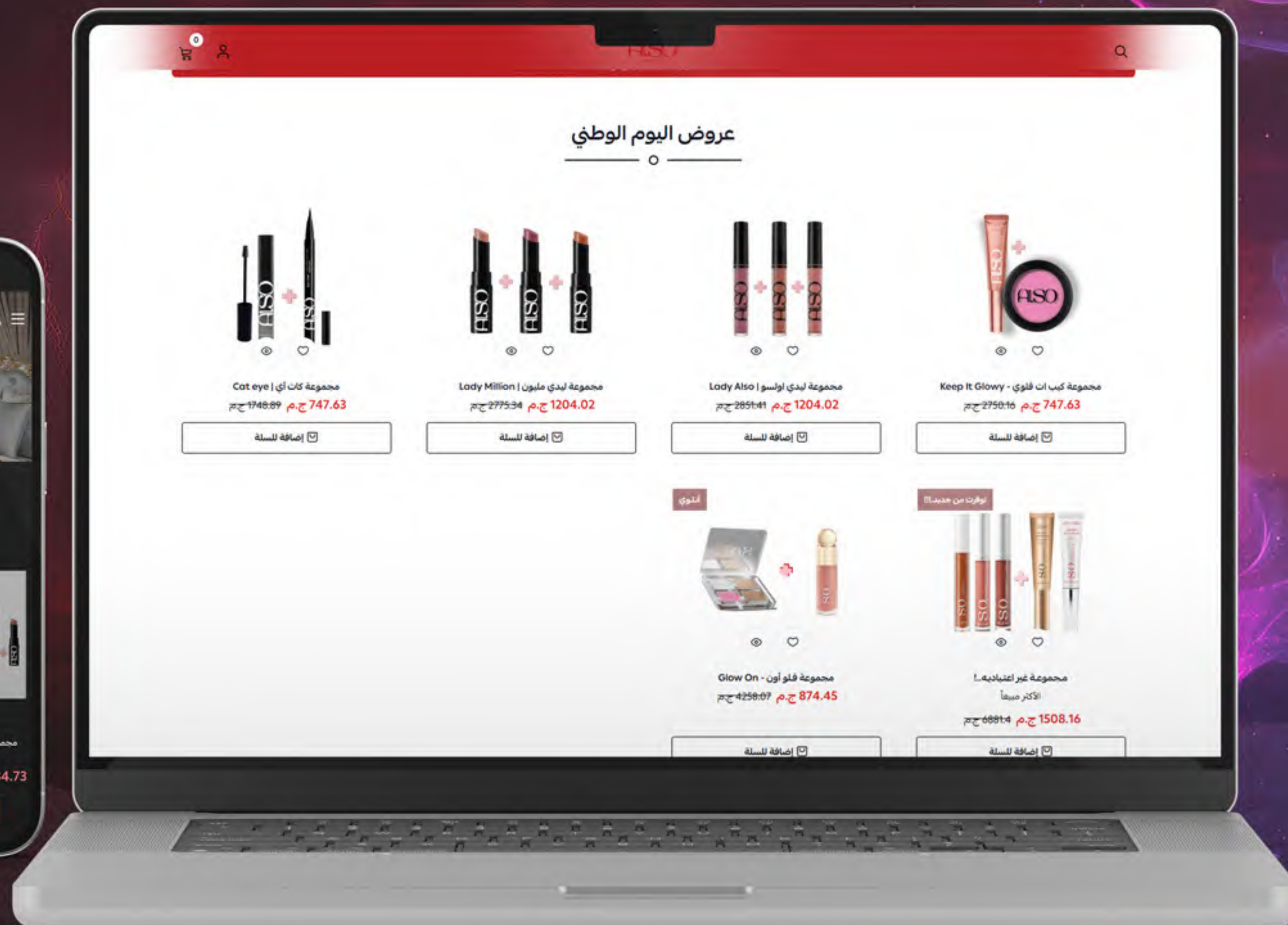
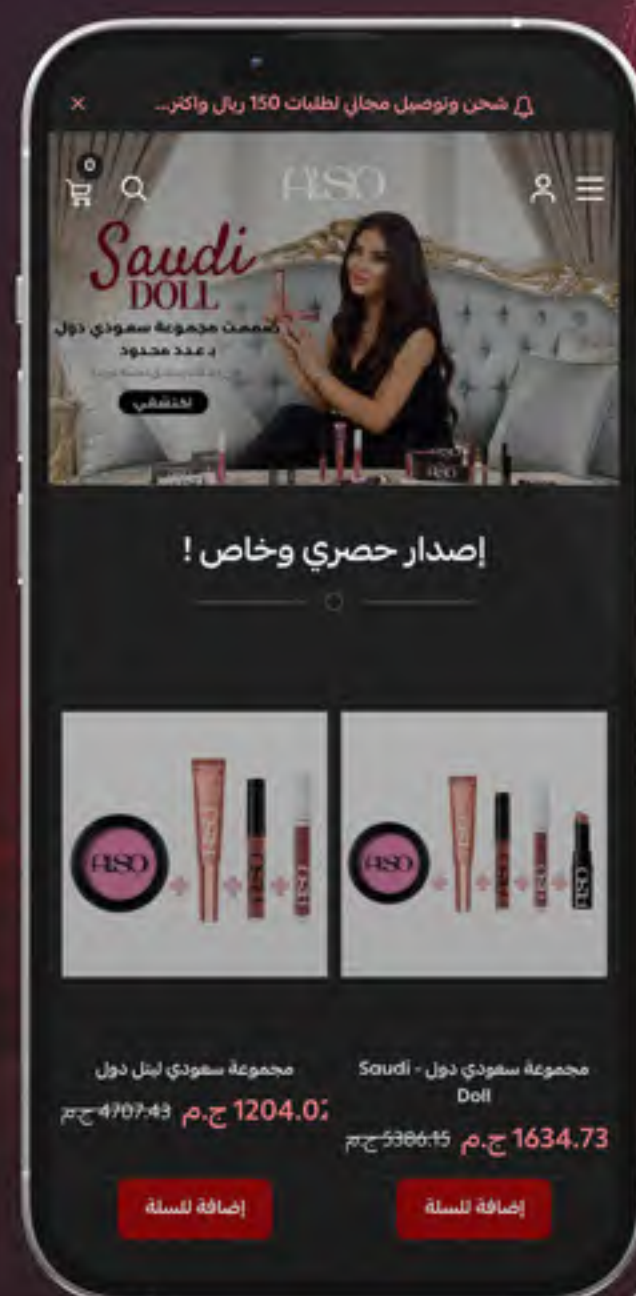




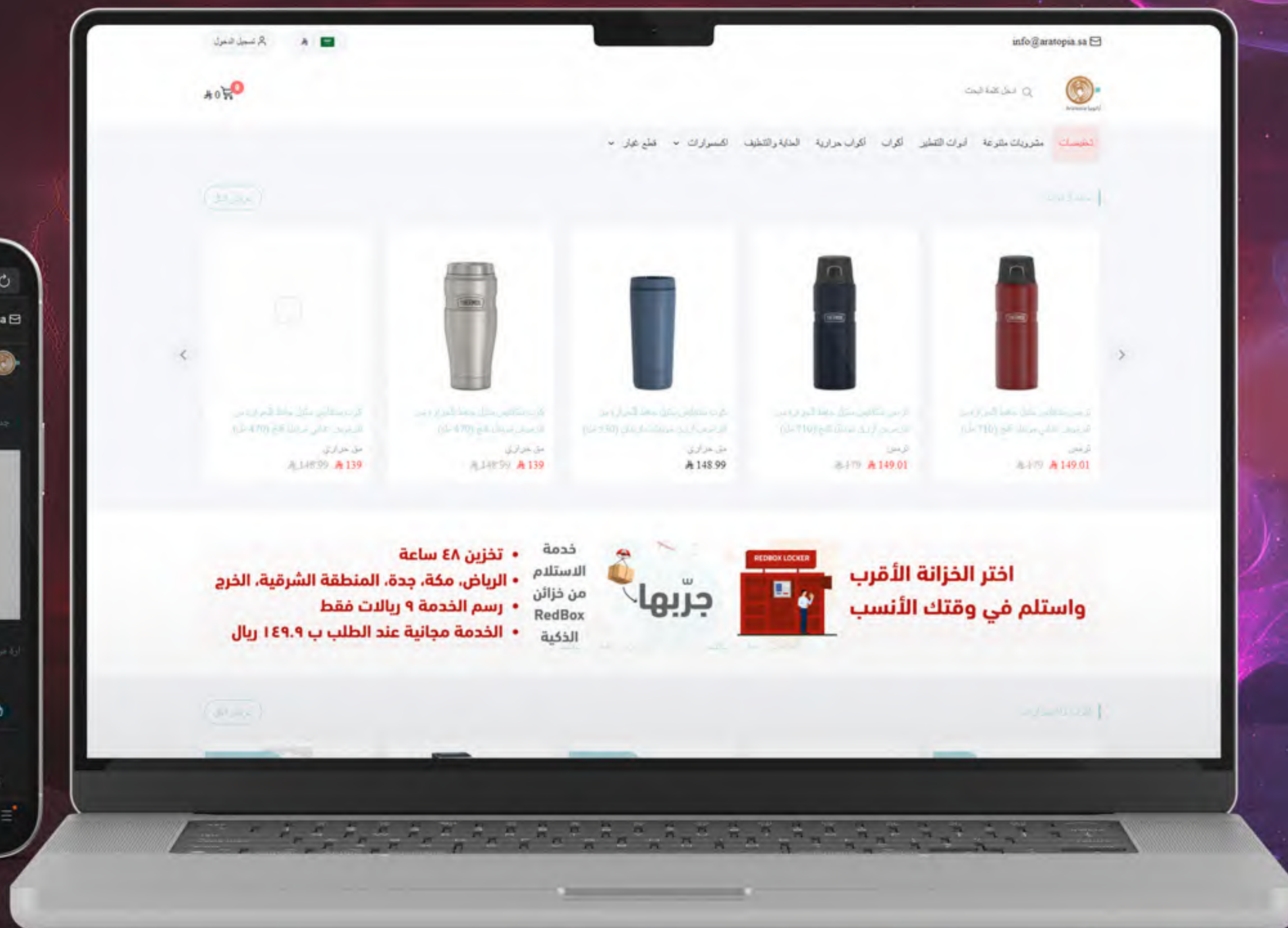
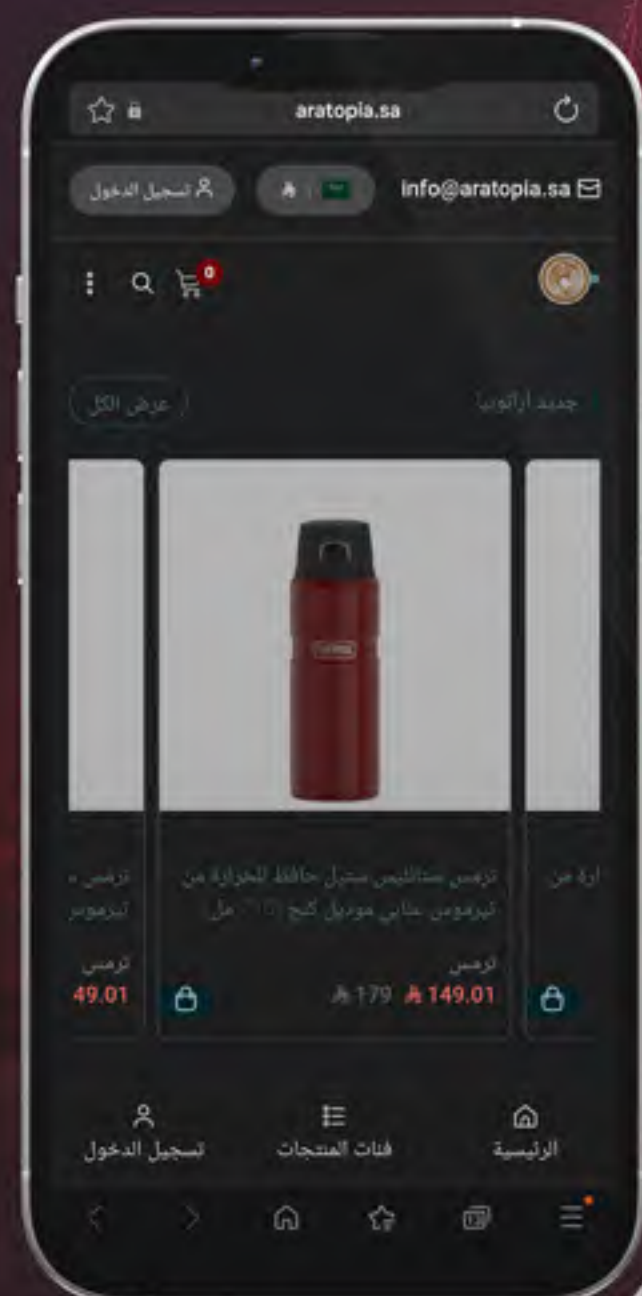
# Web development & UI/UX



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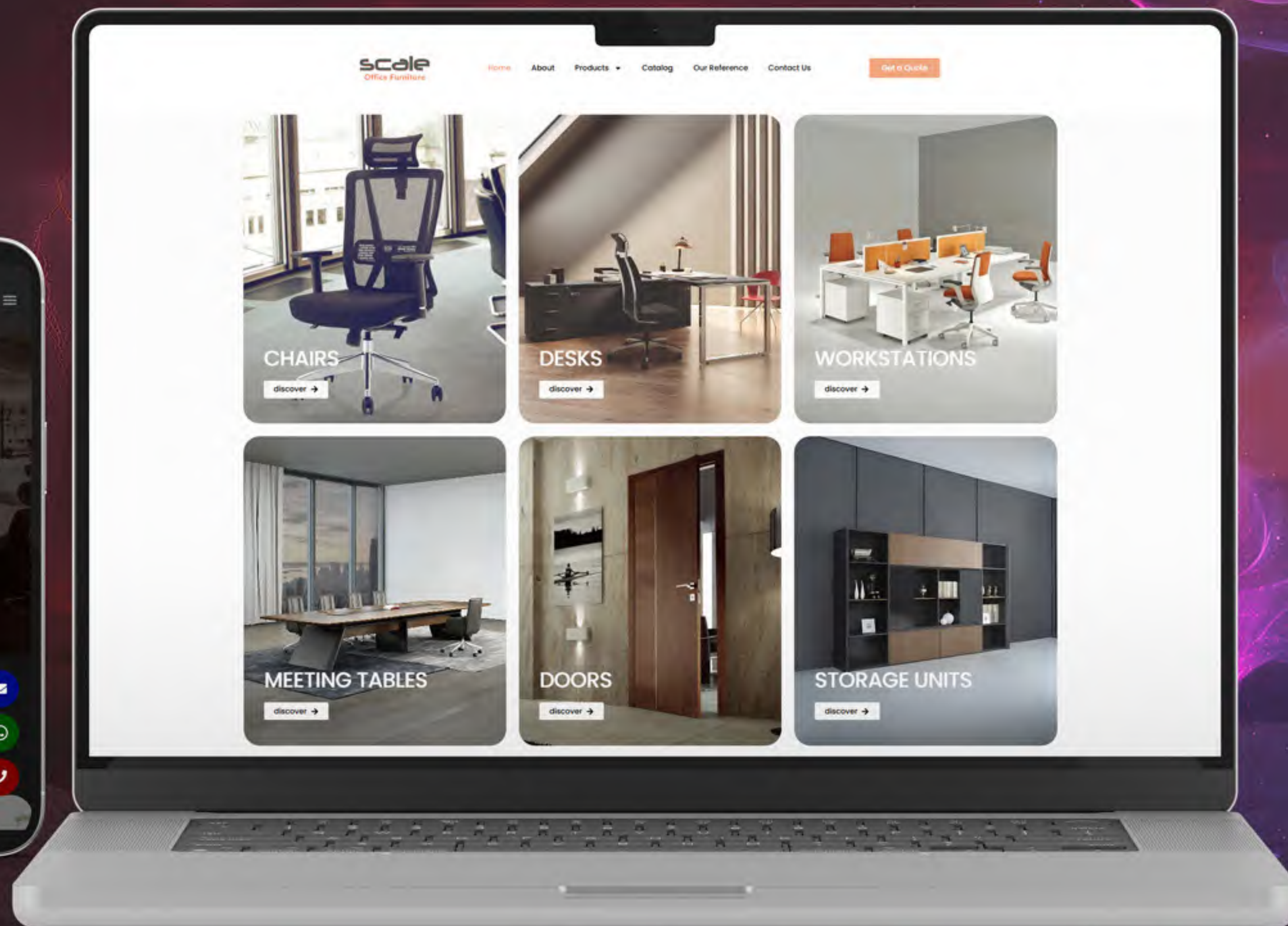
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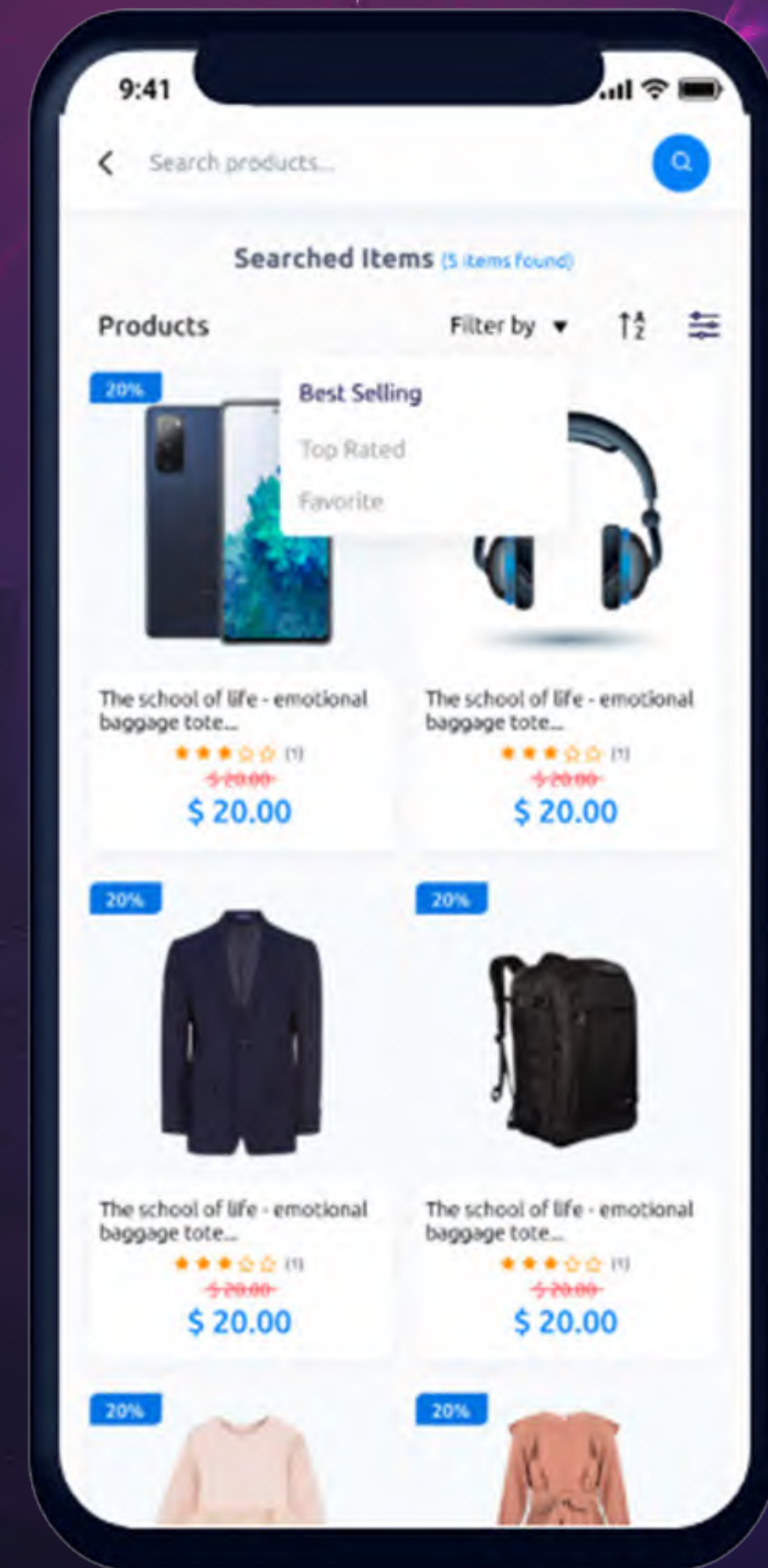
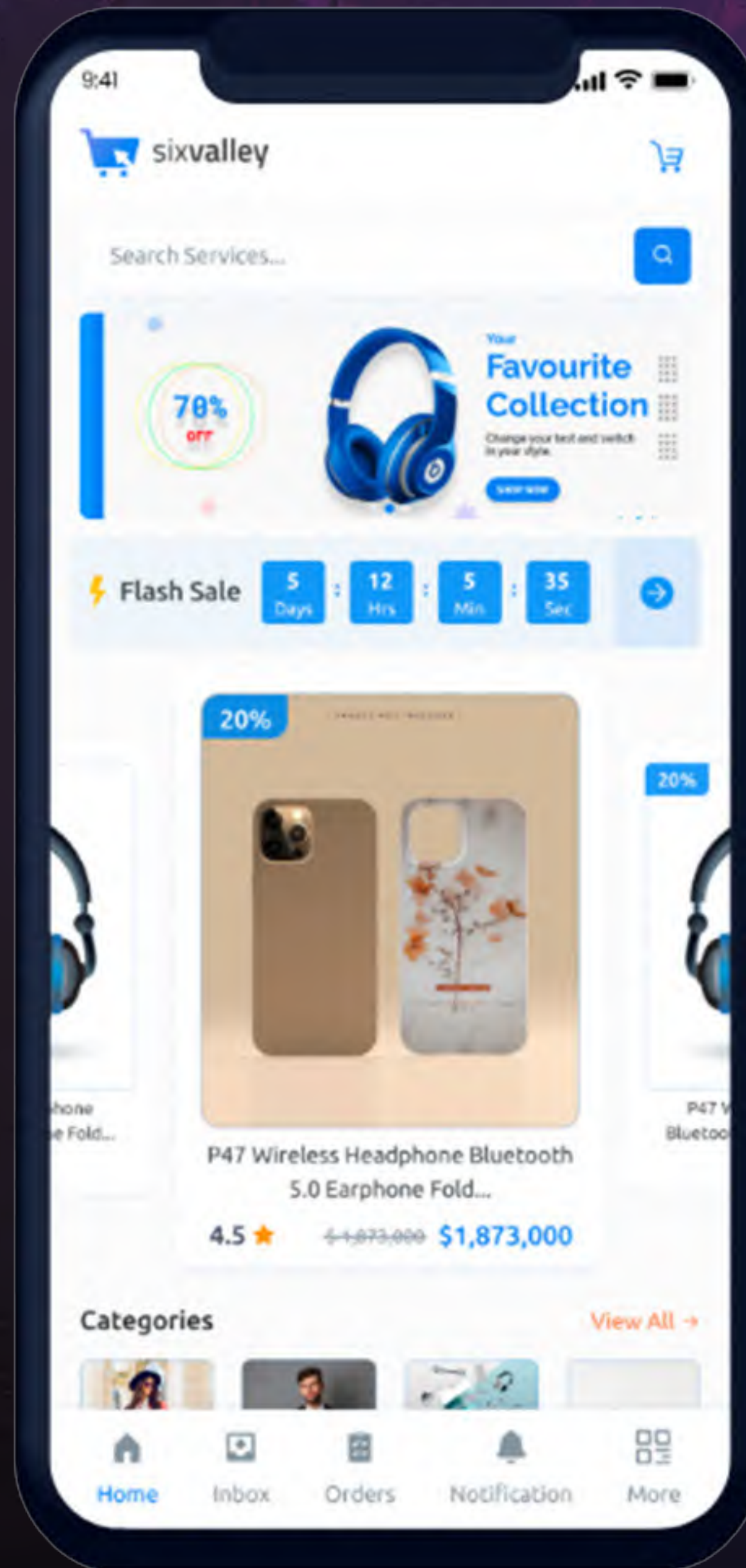
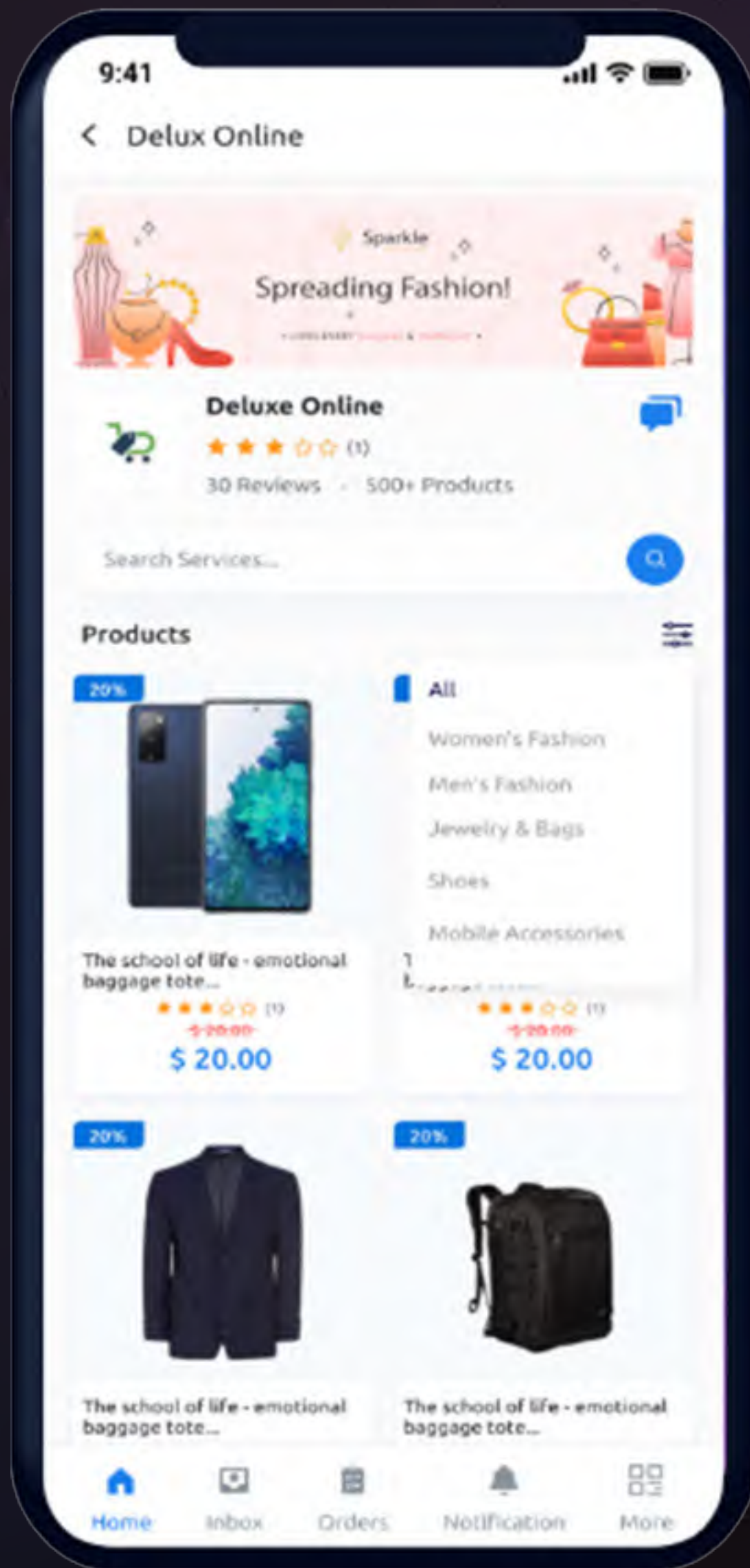
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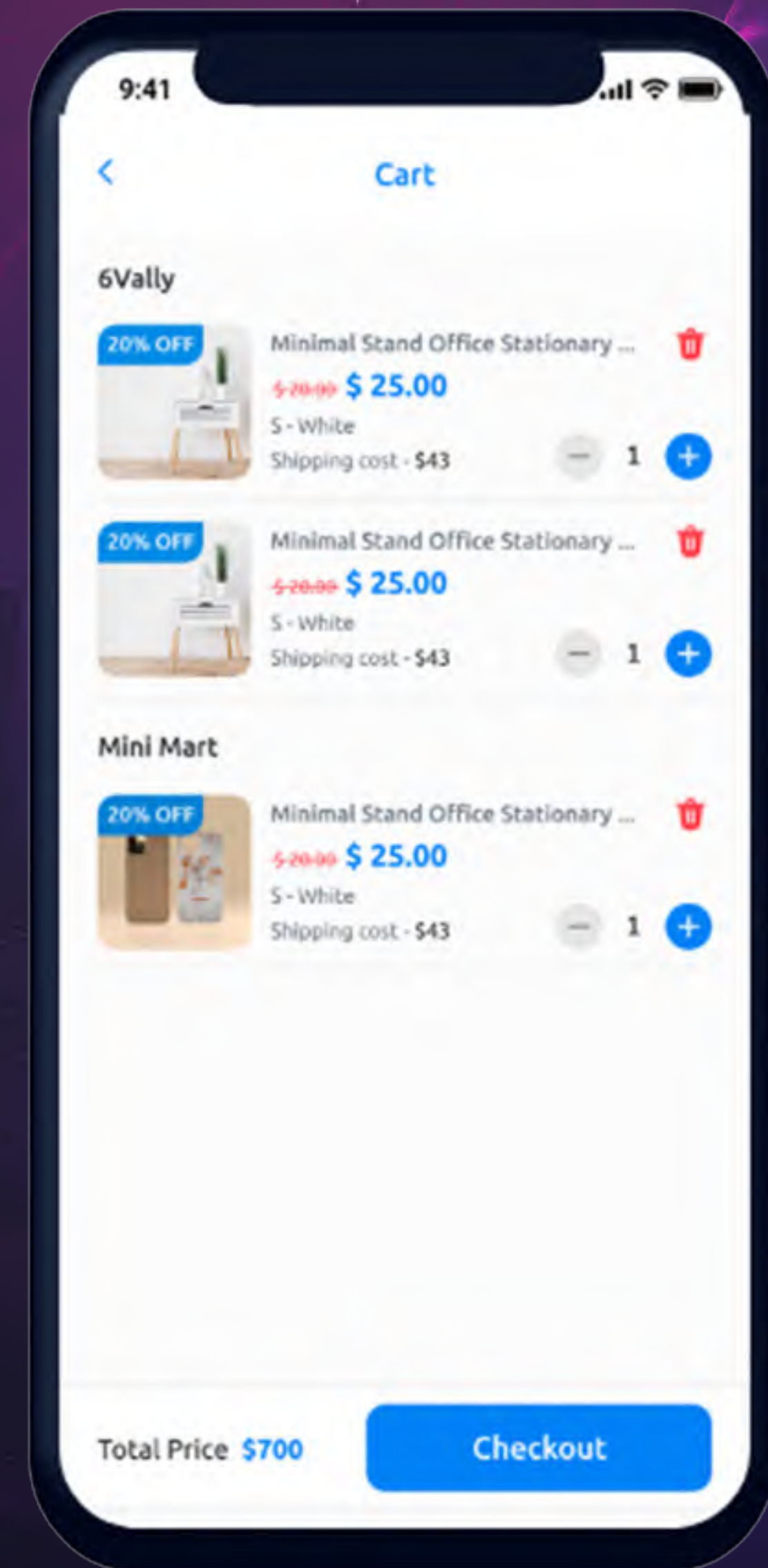
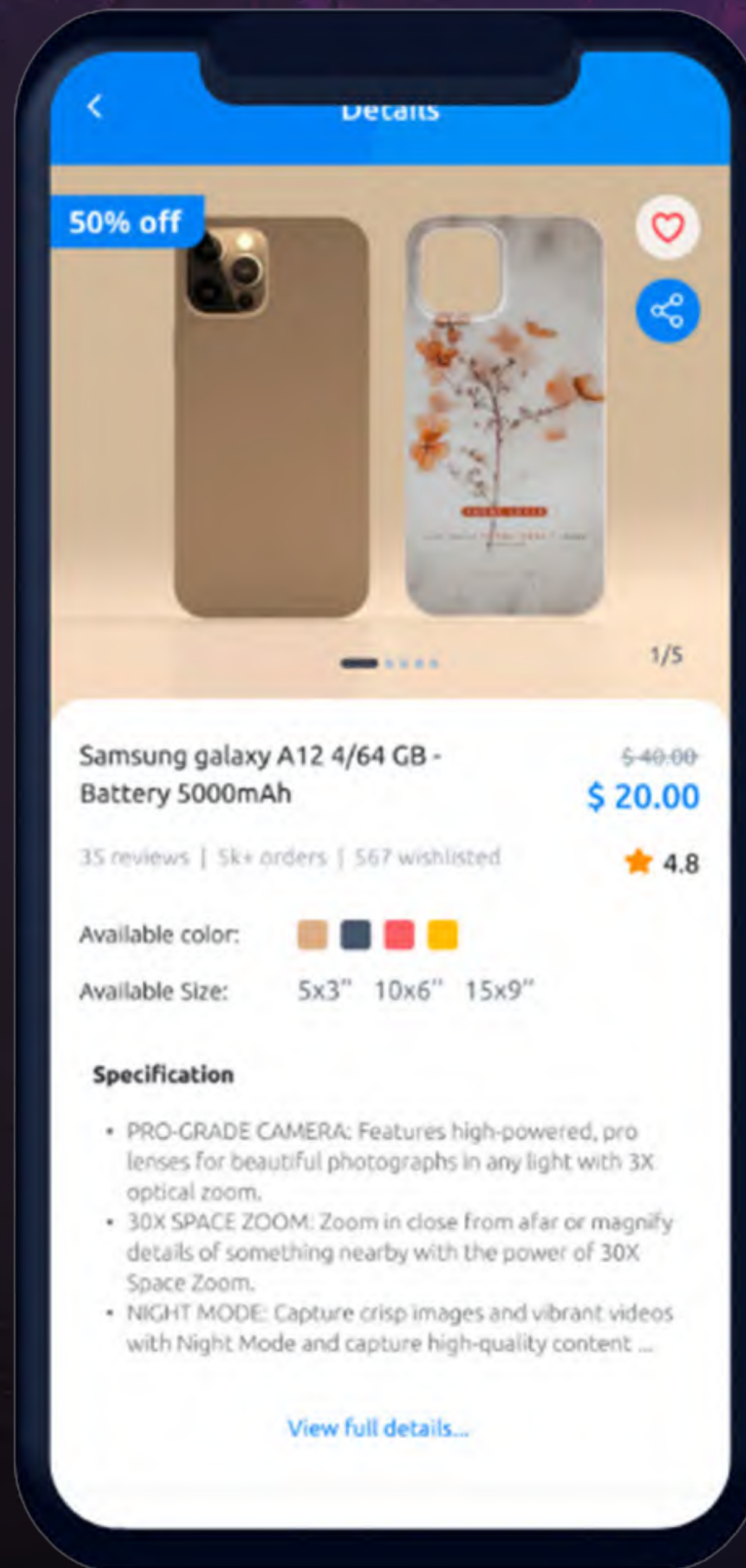
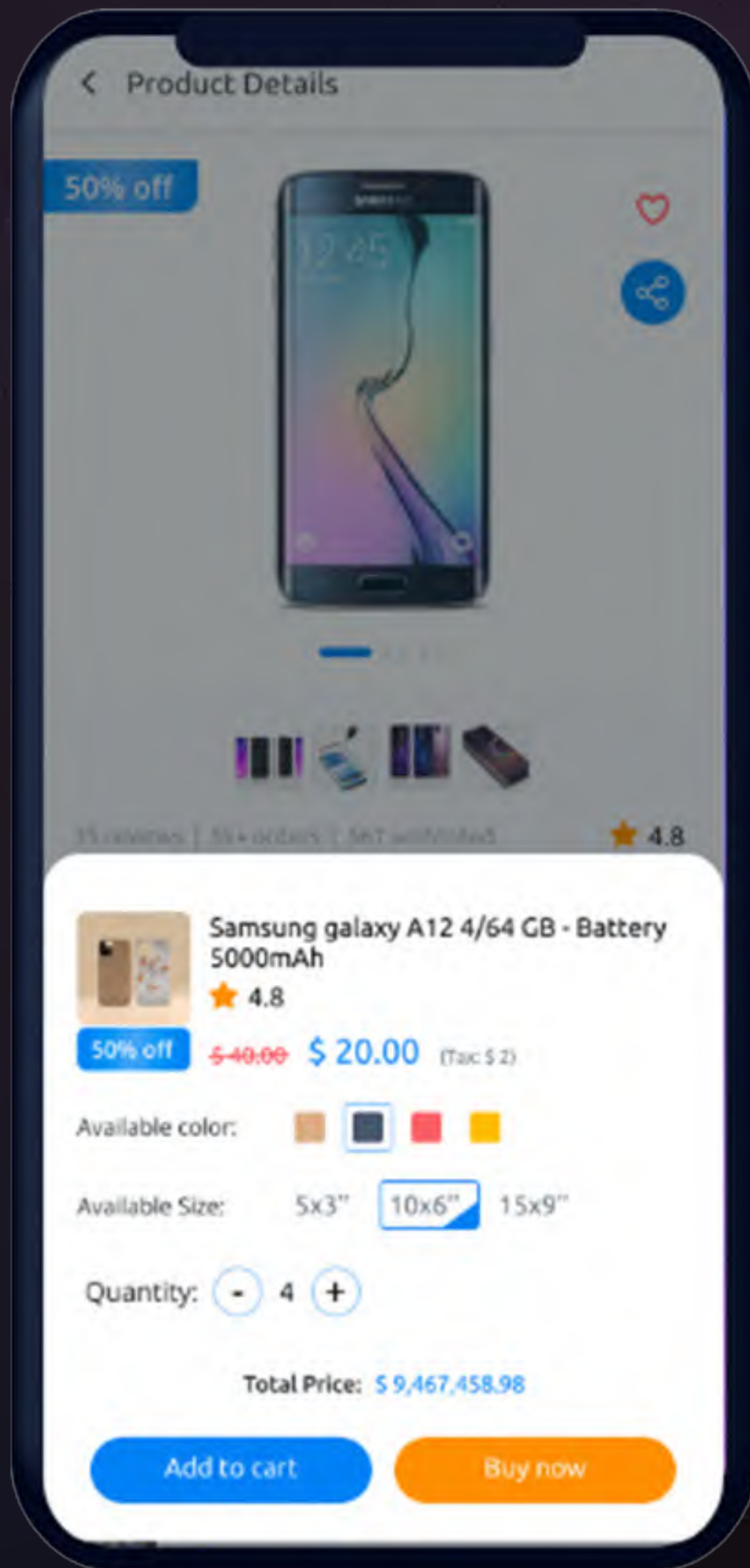


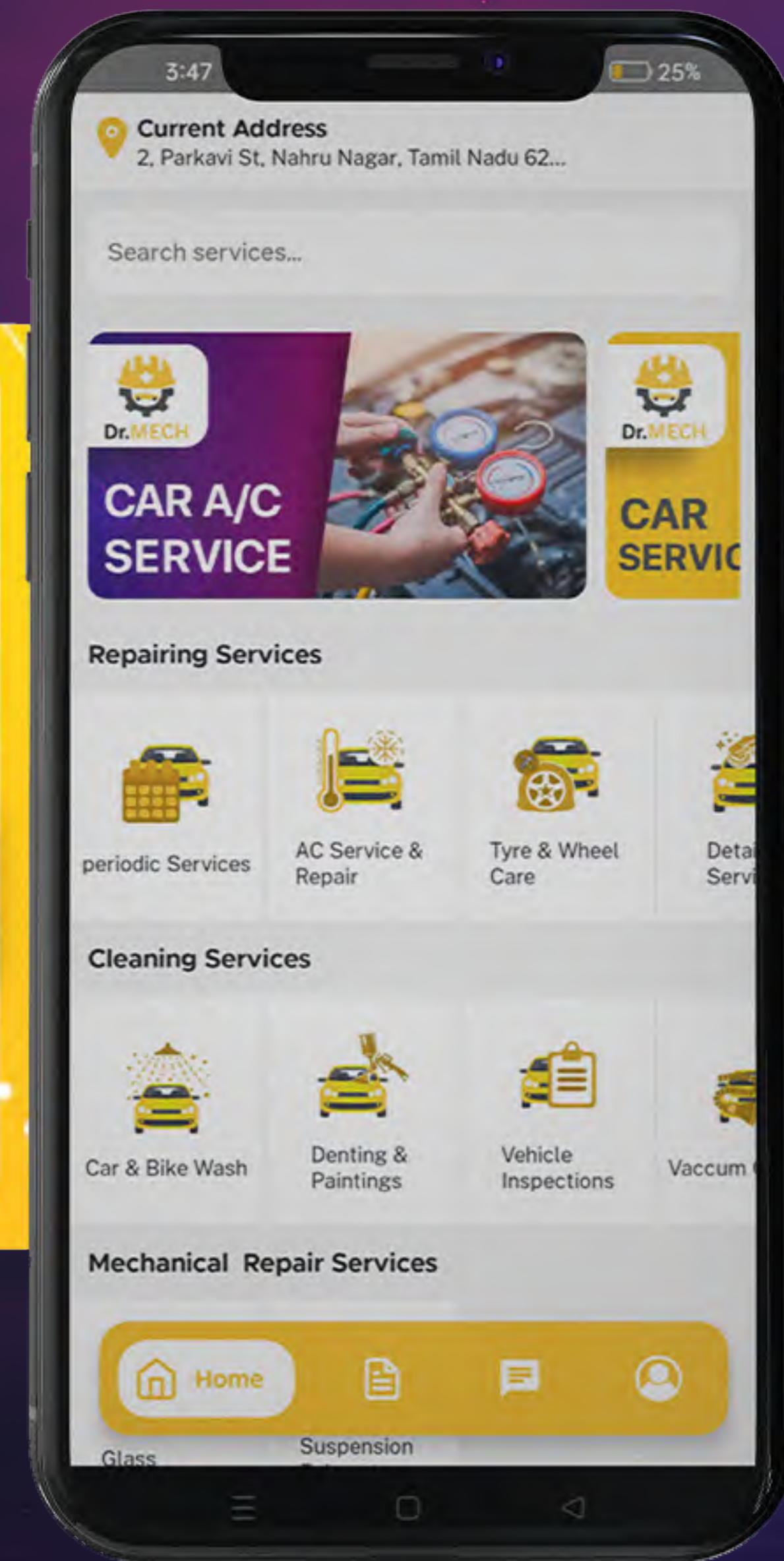
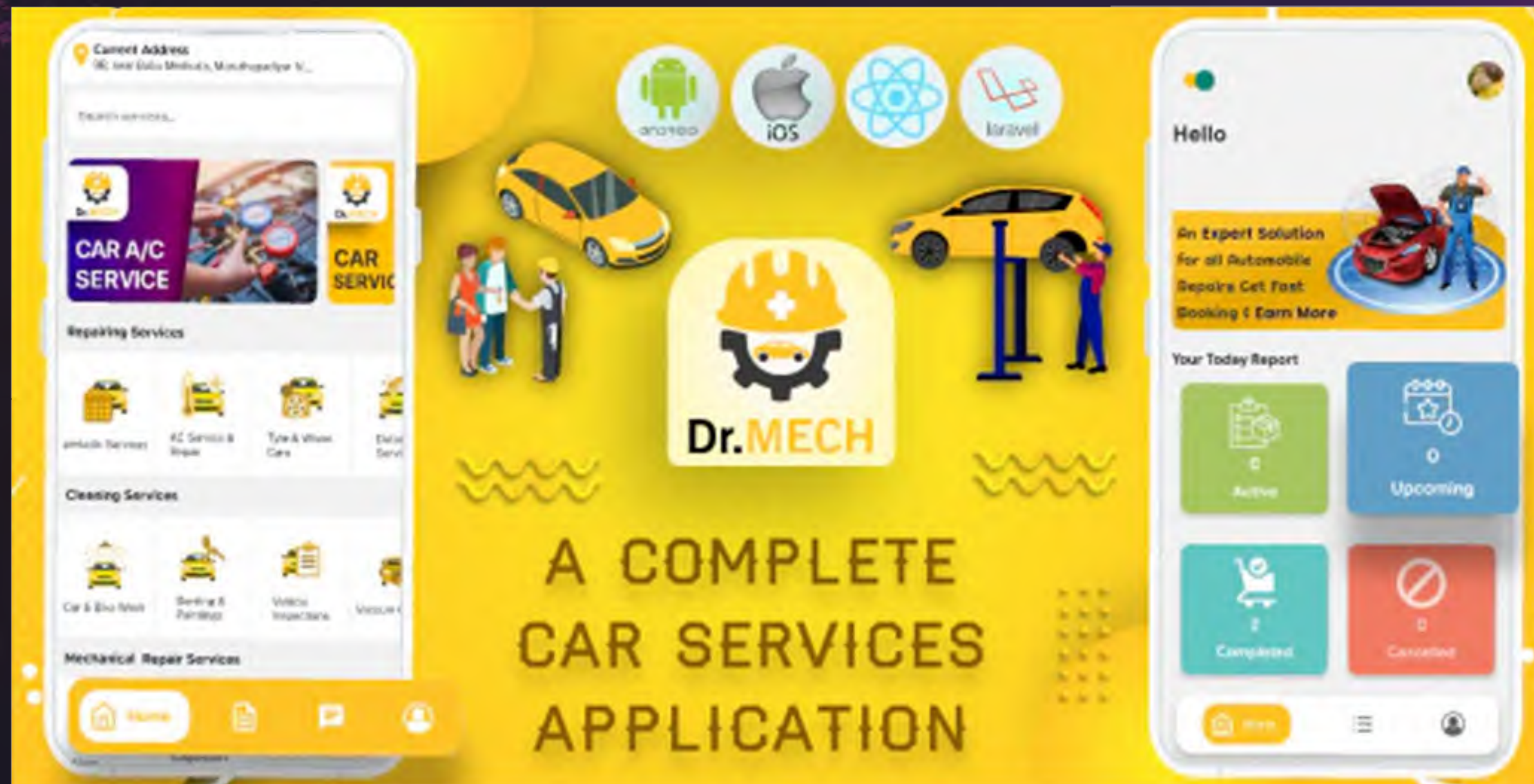
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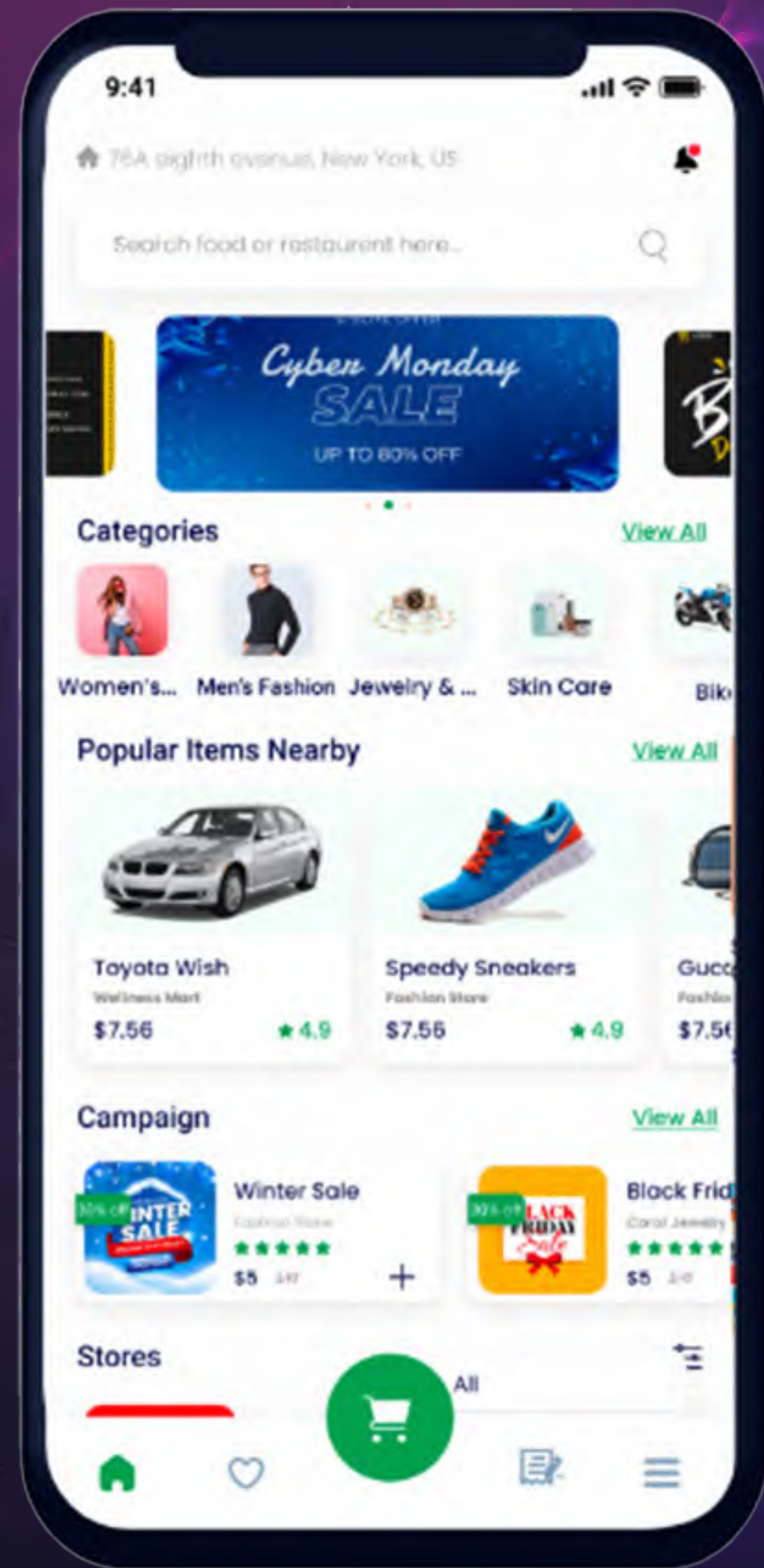
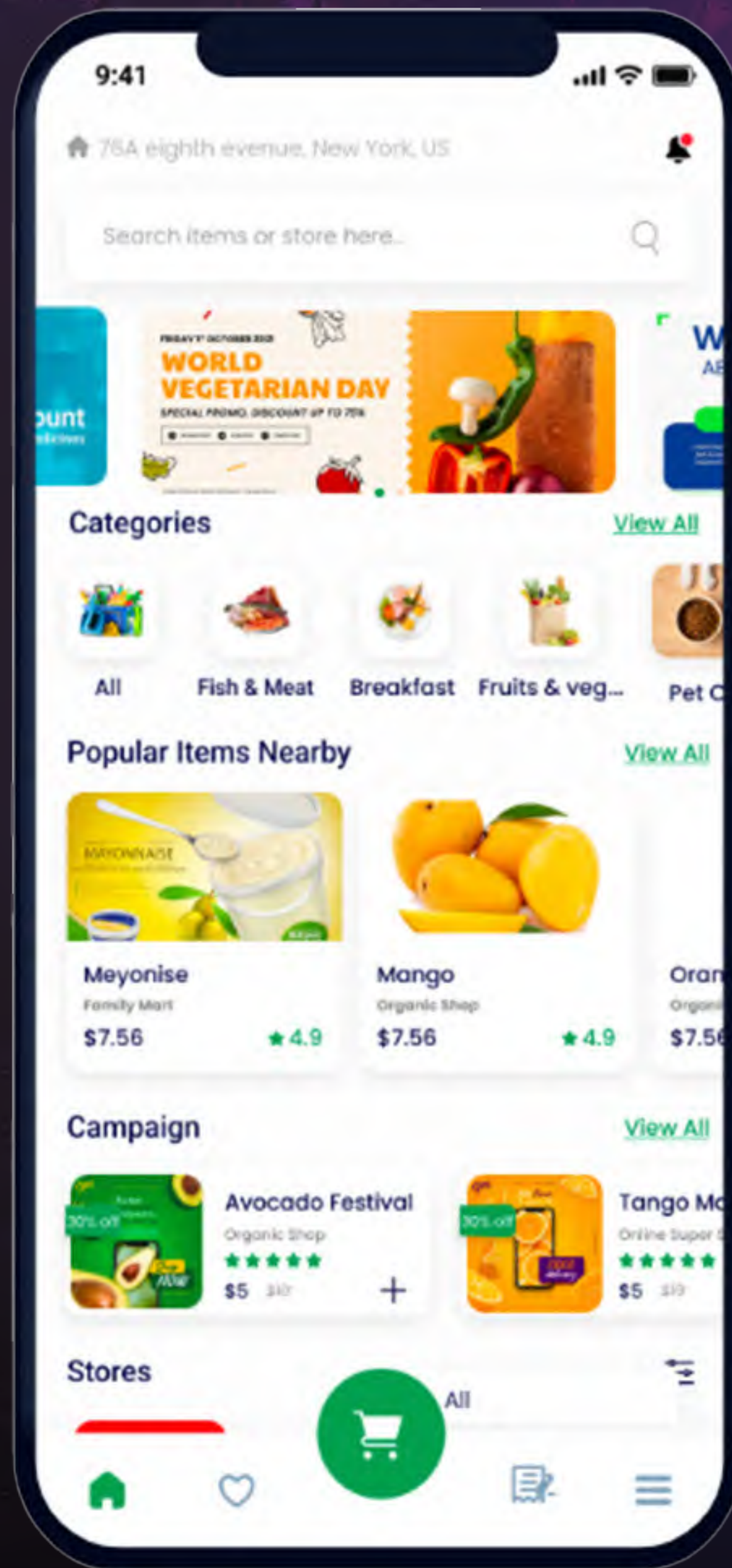
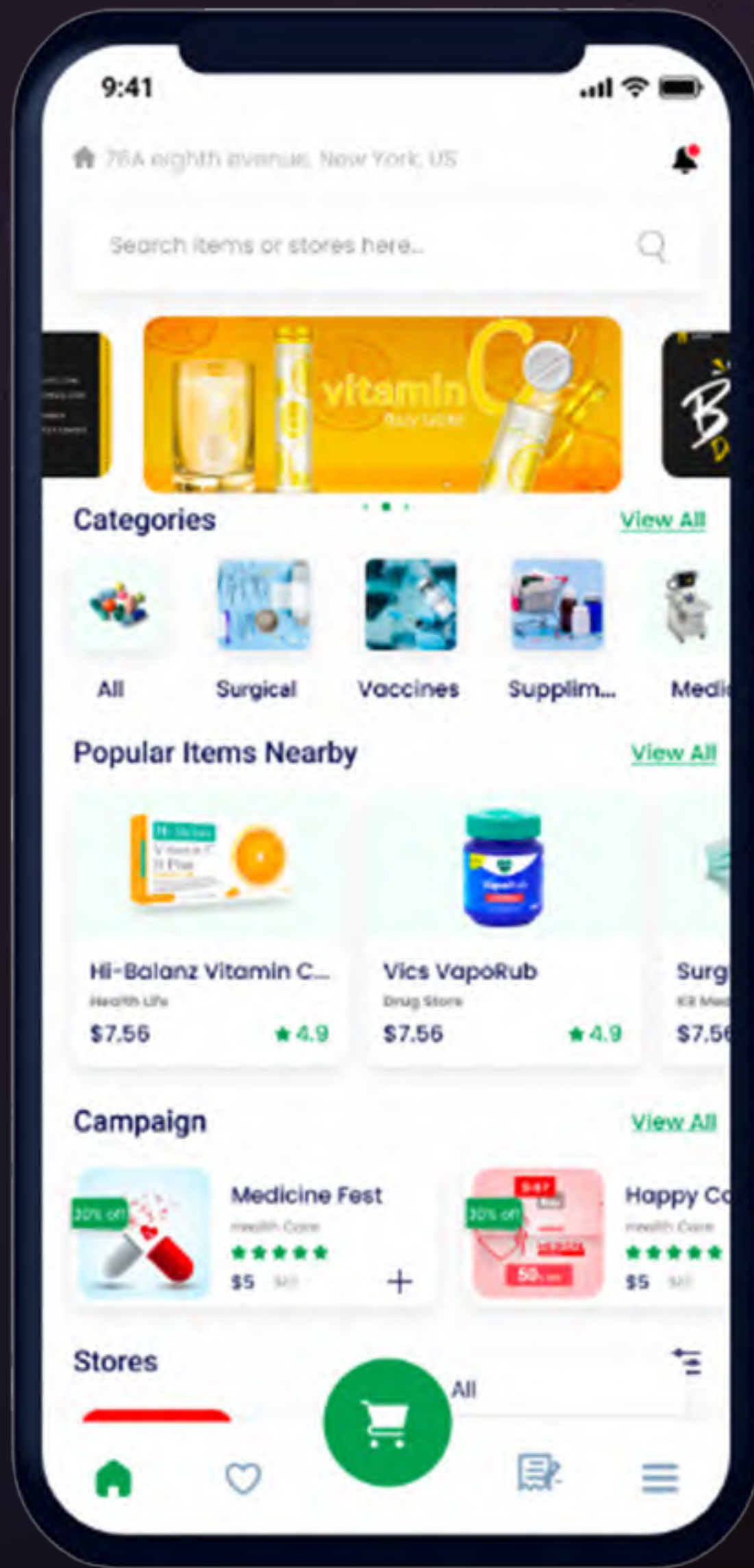


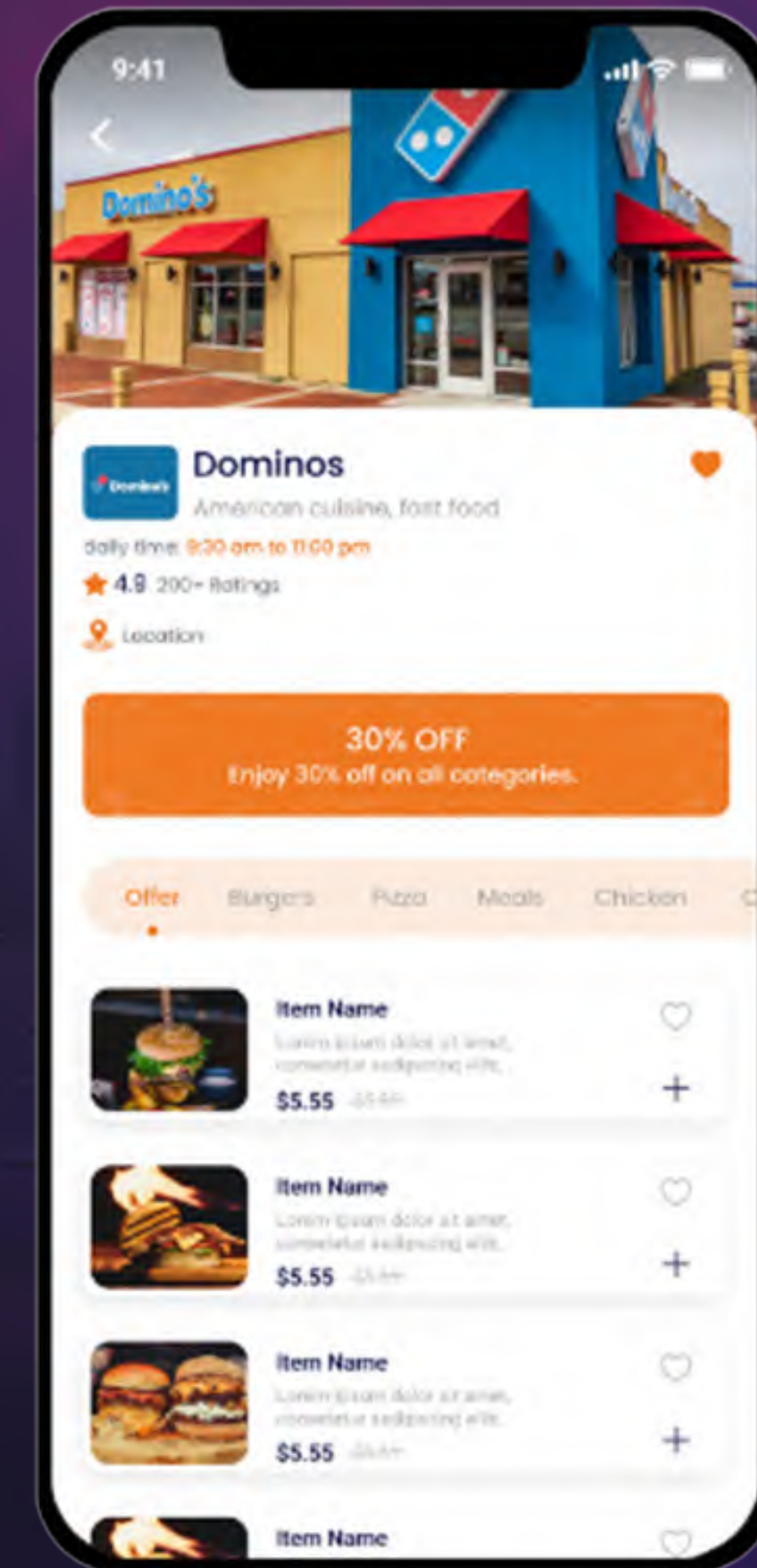
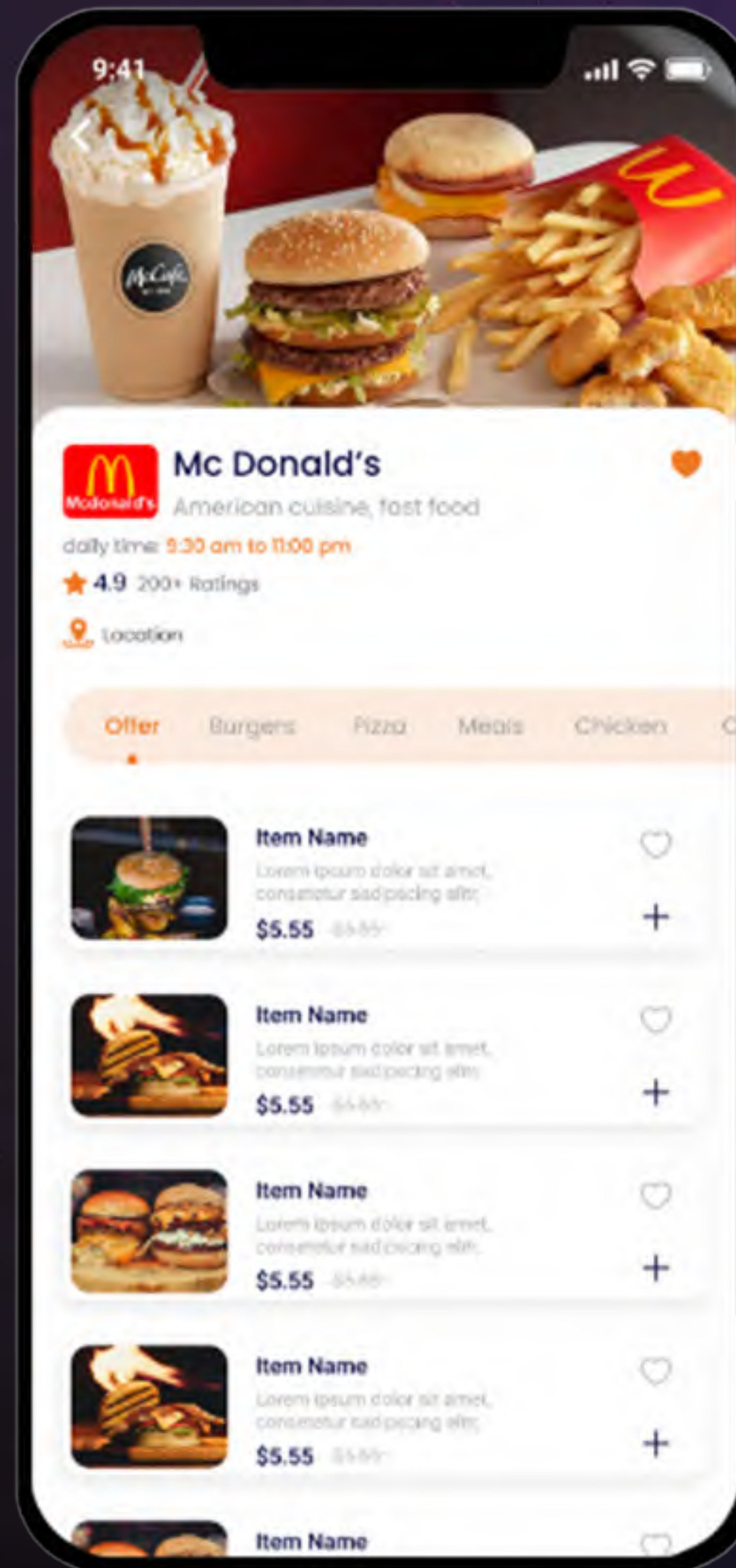
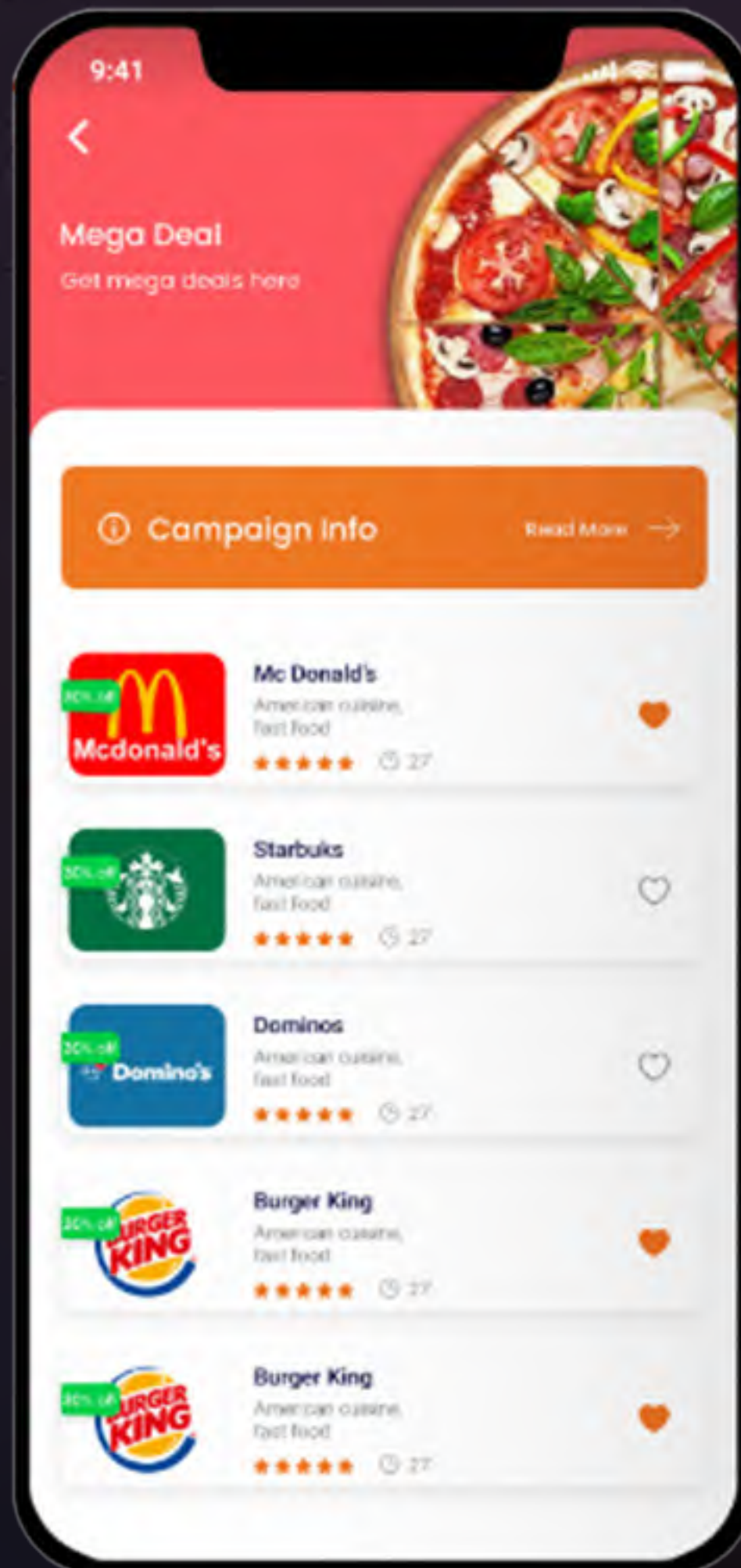
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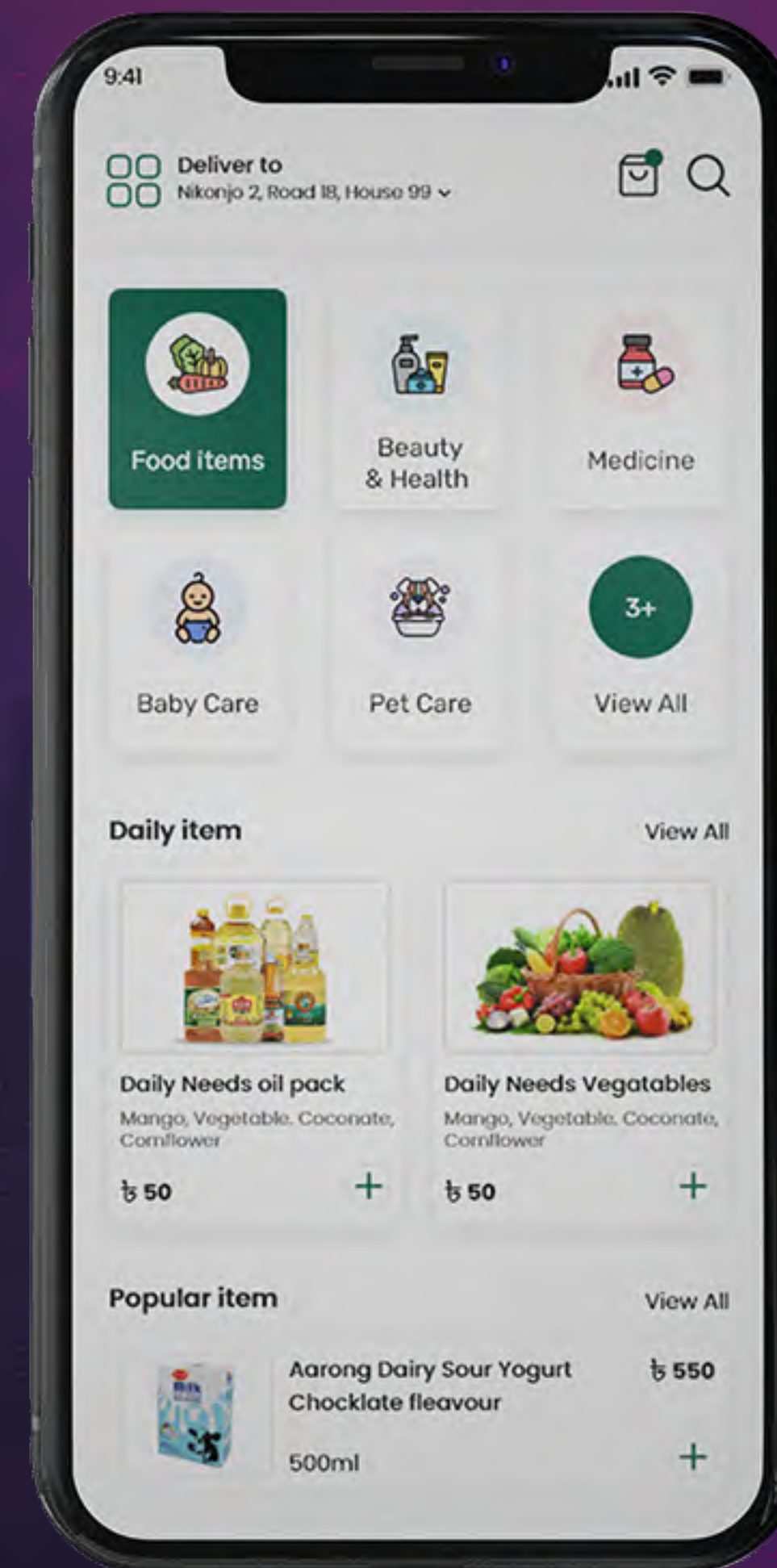
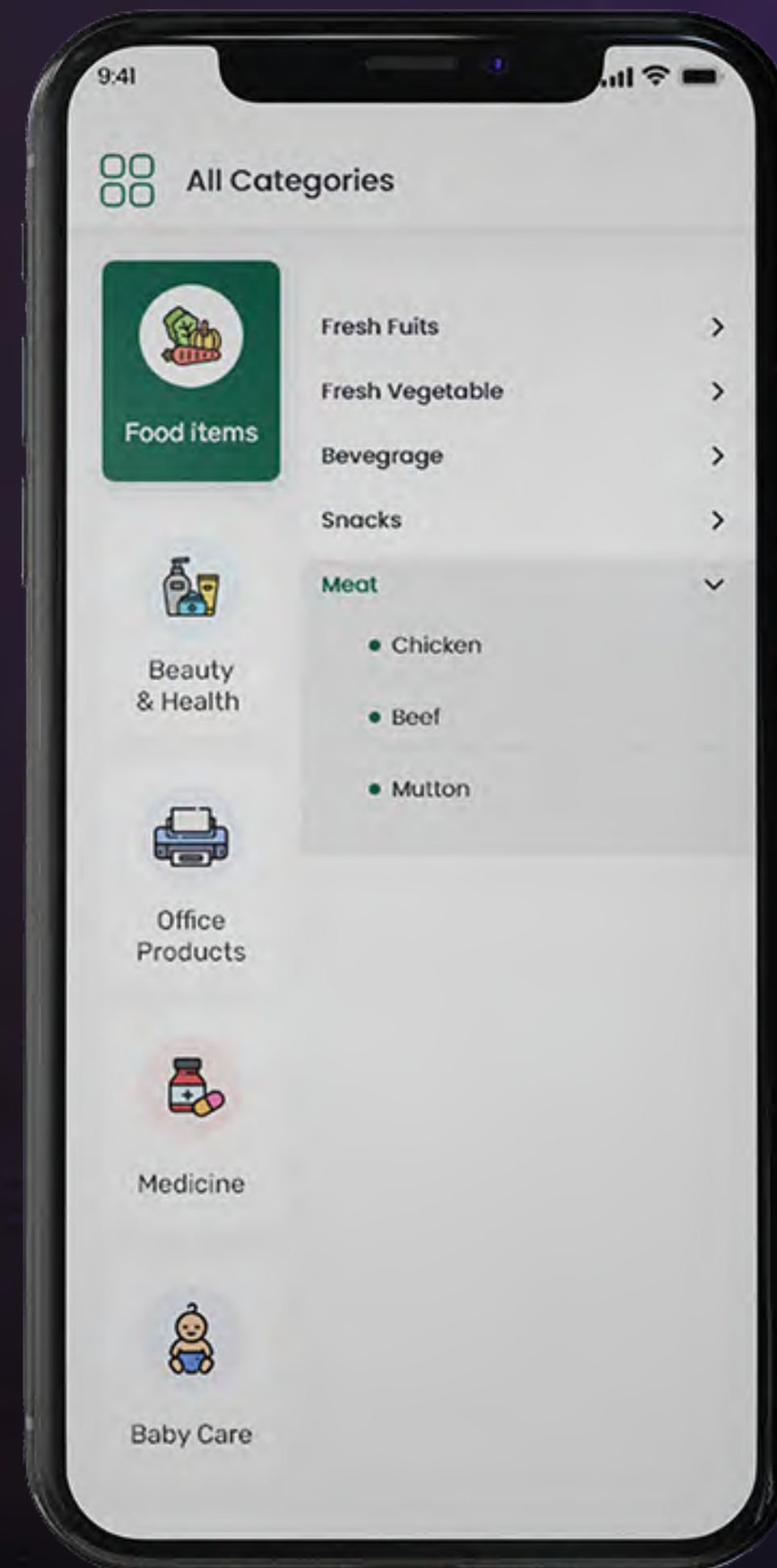
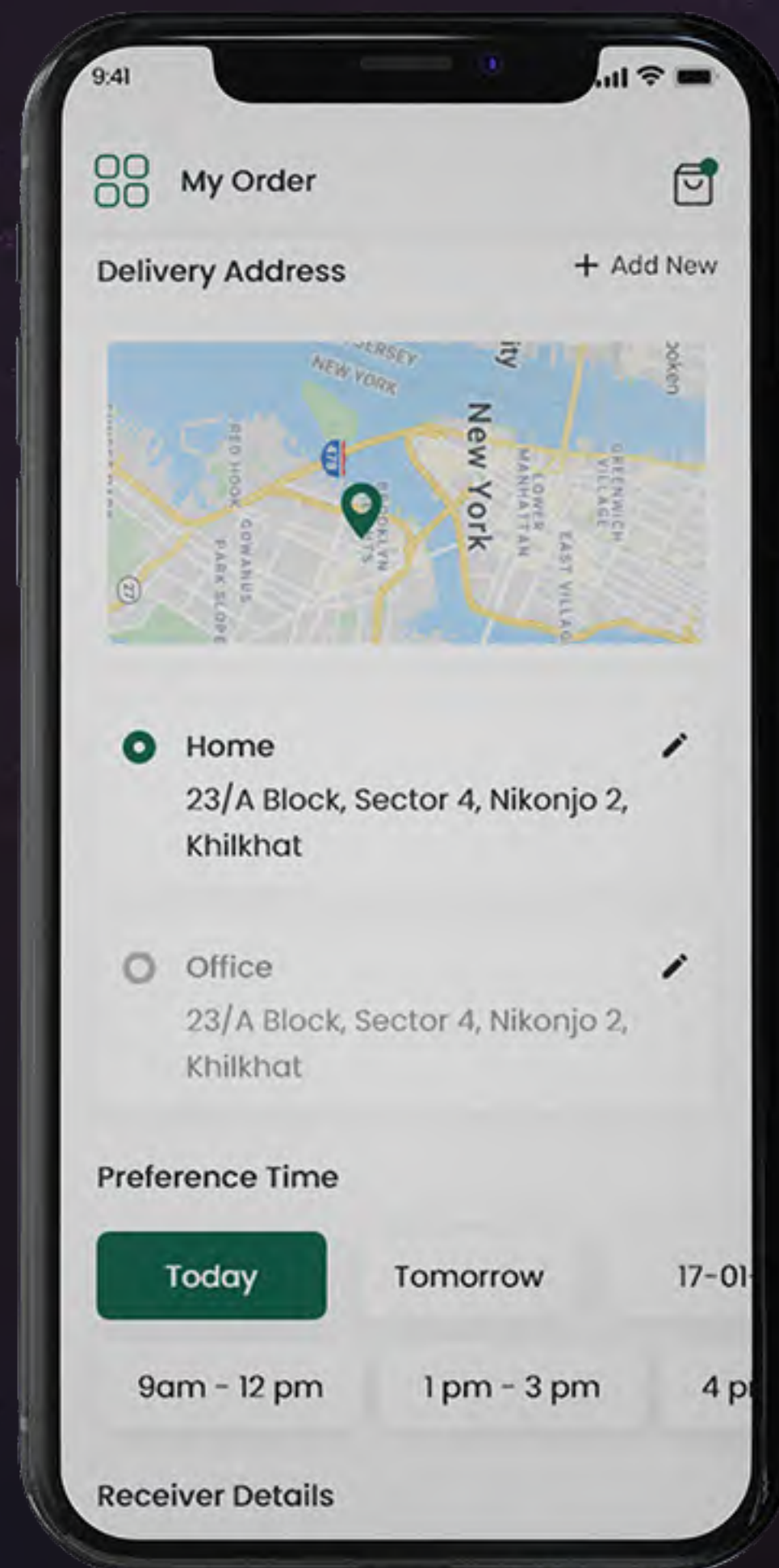


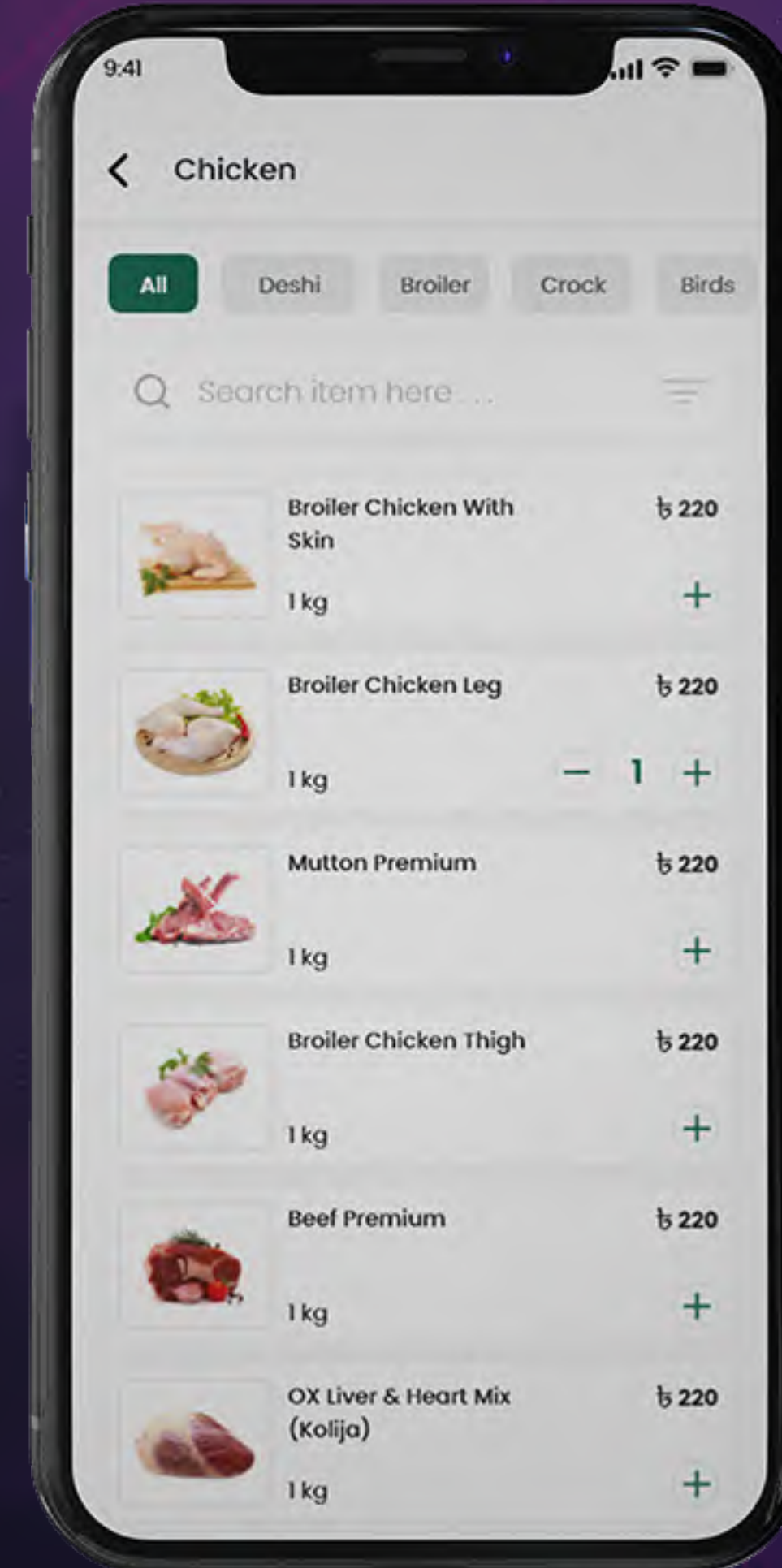
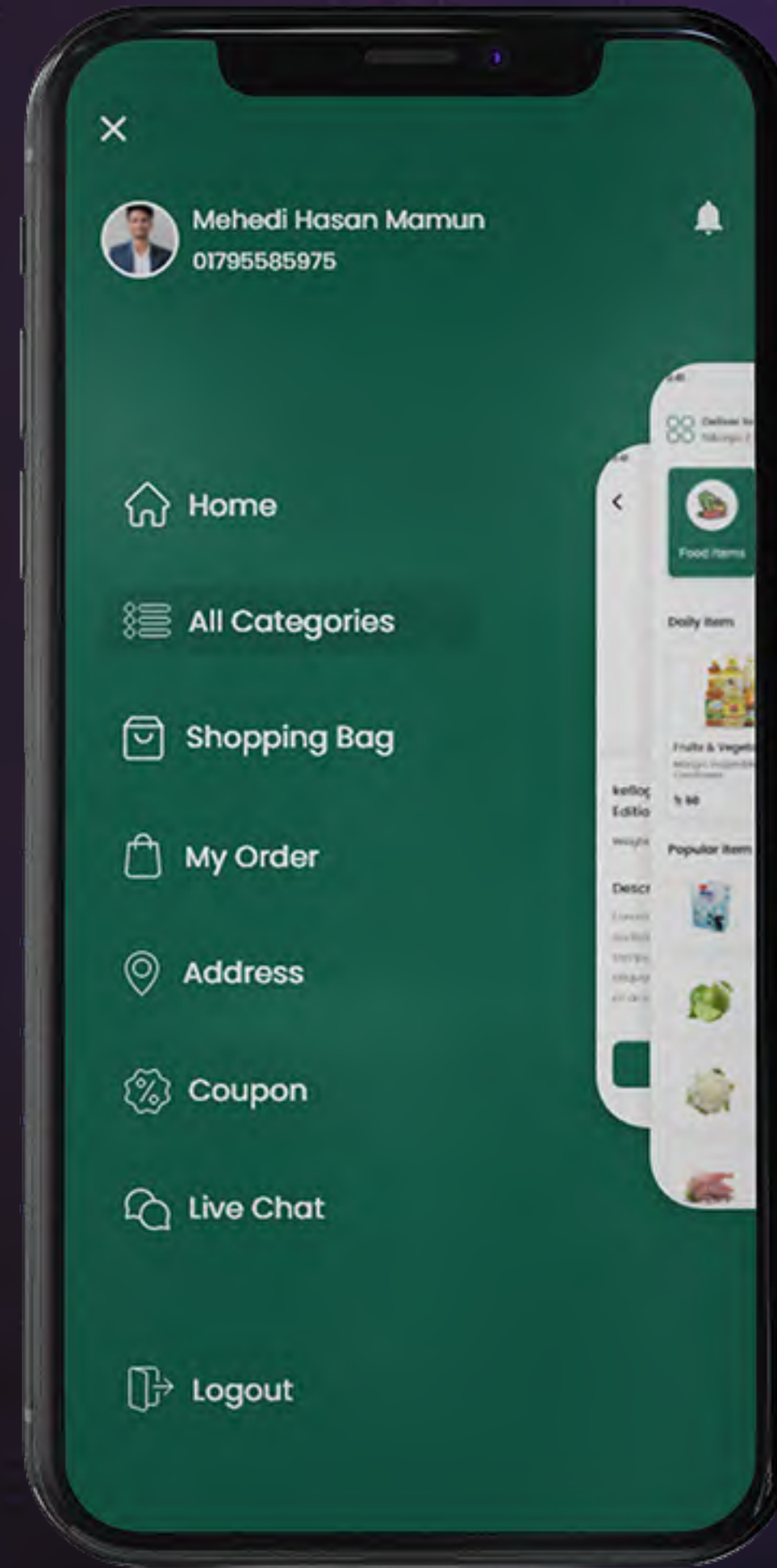
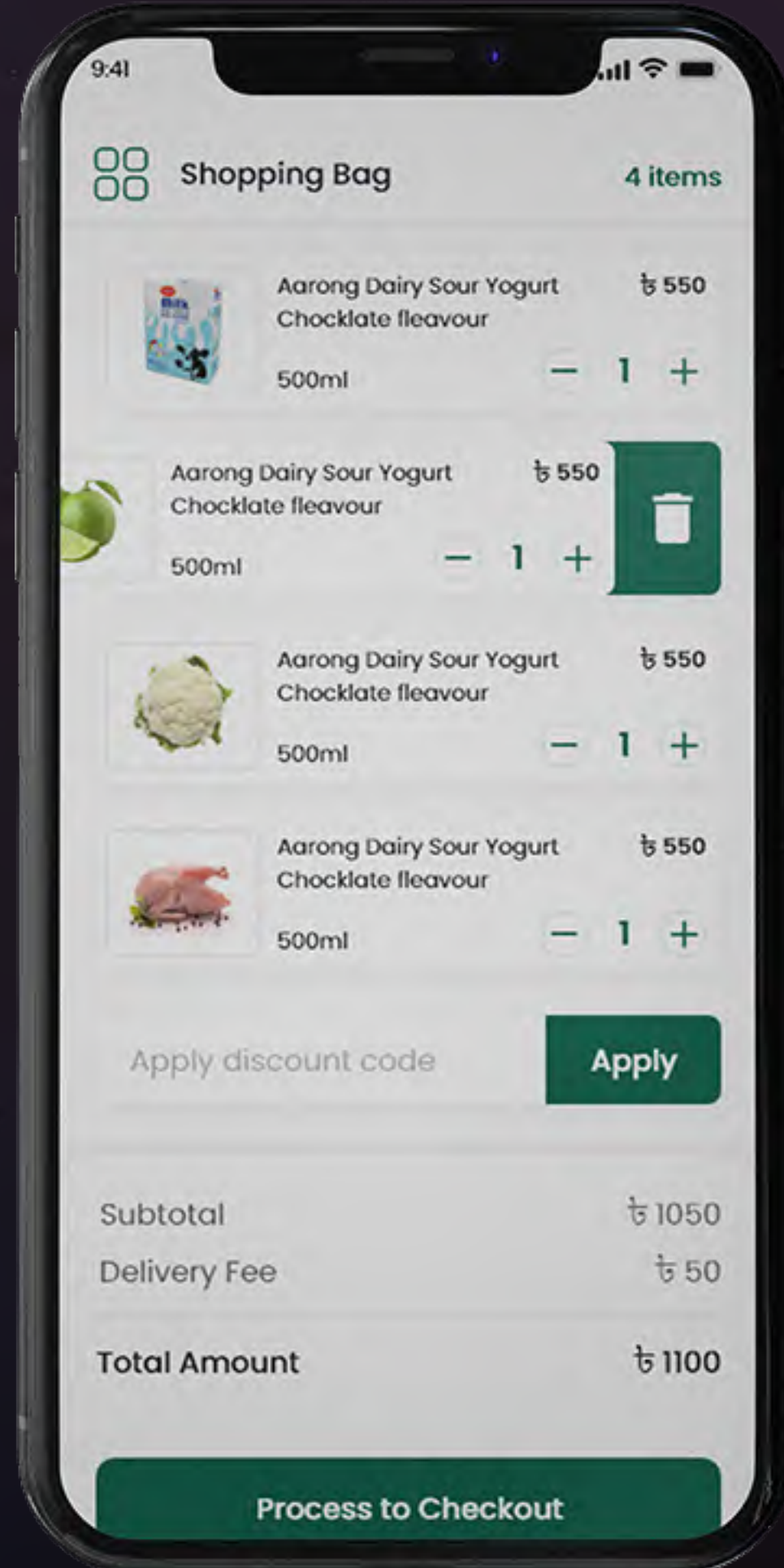


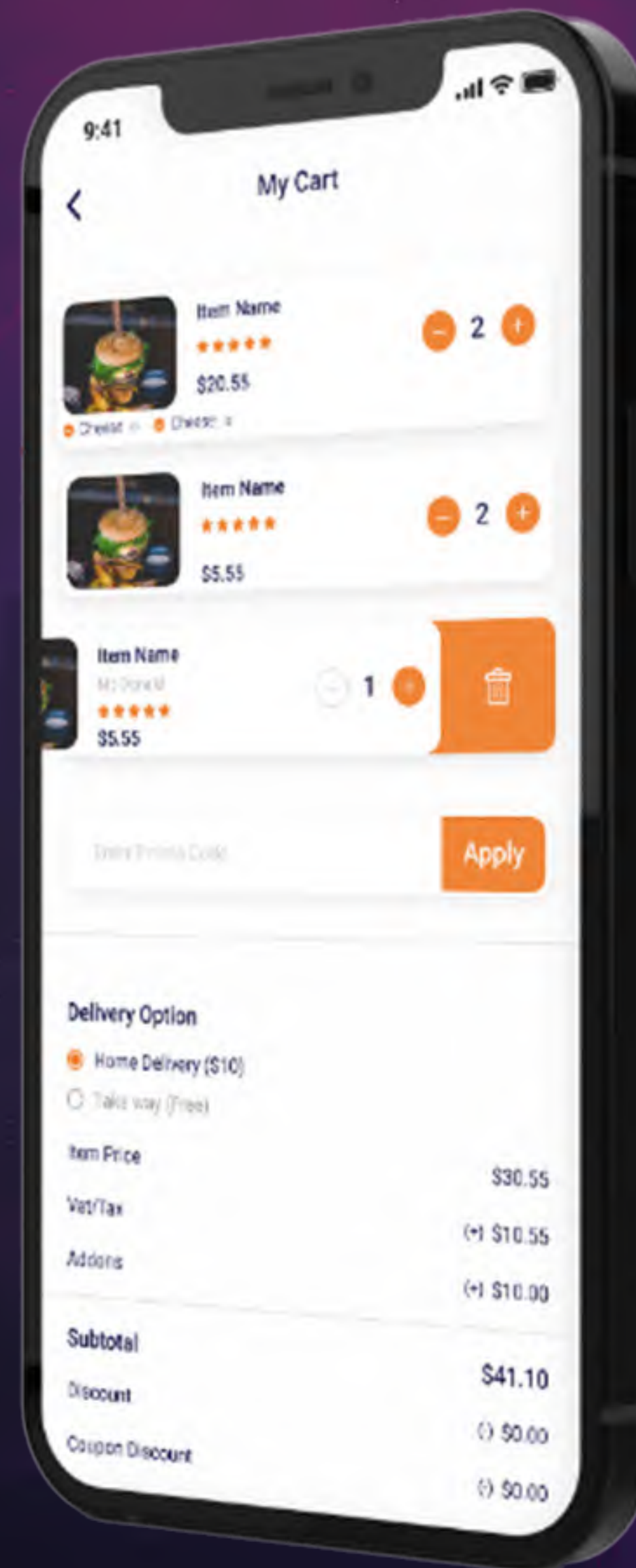
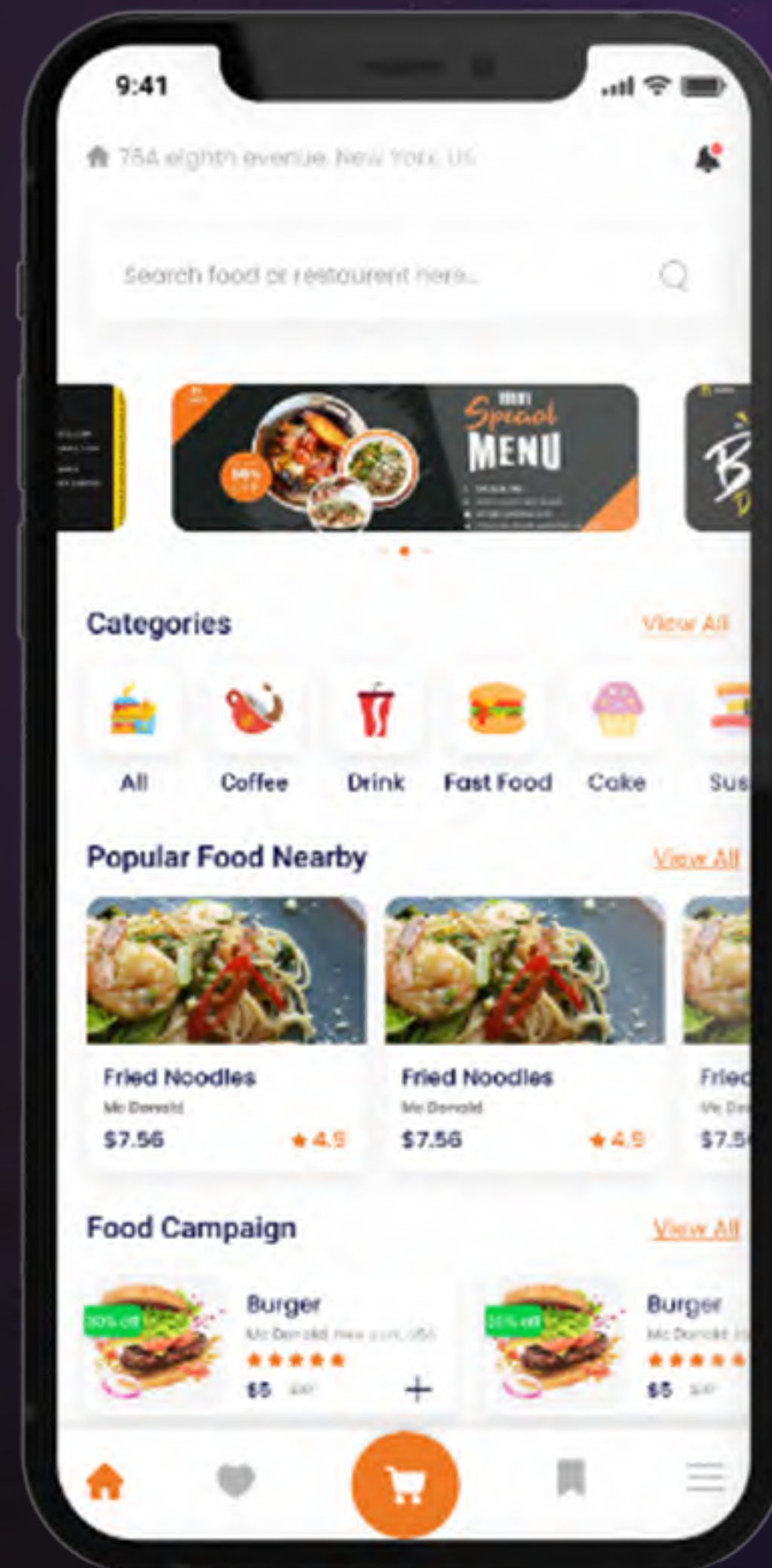
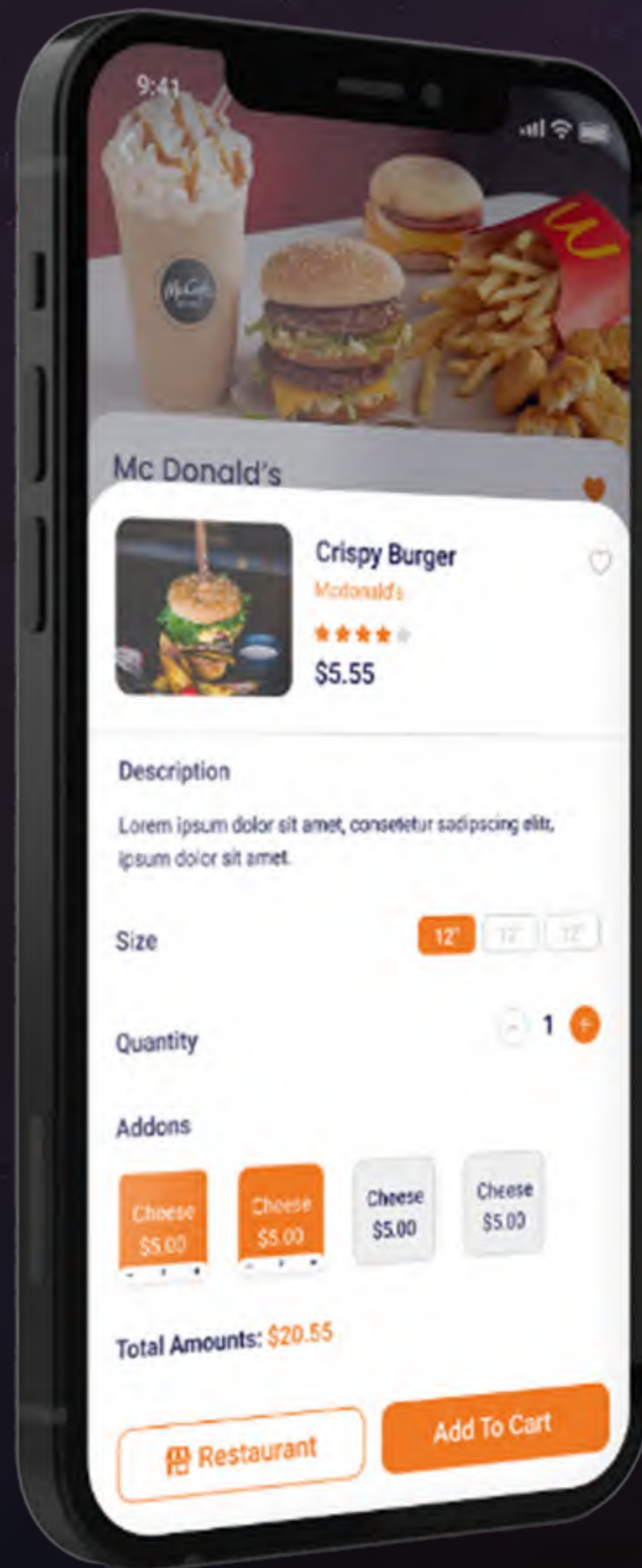


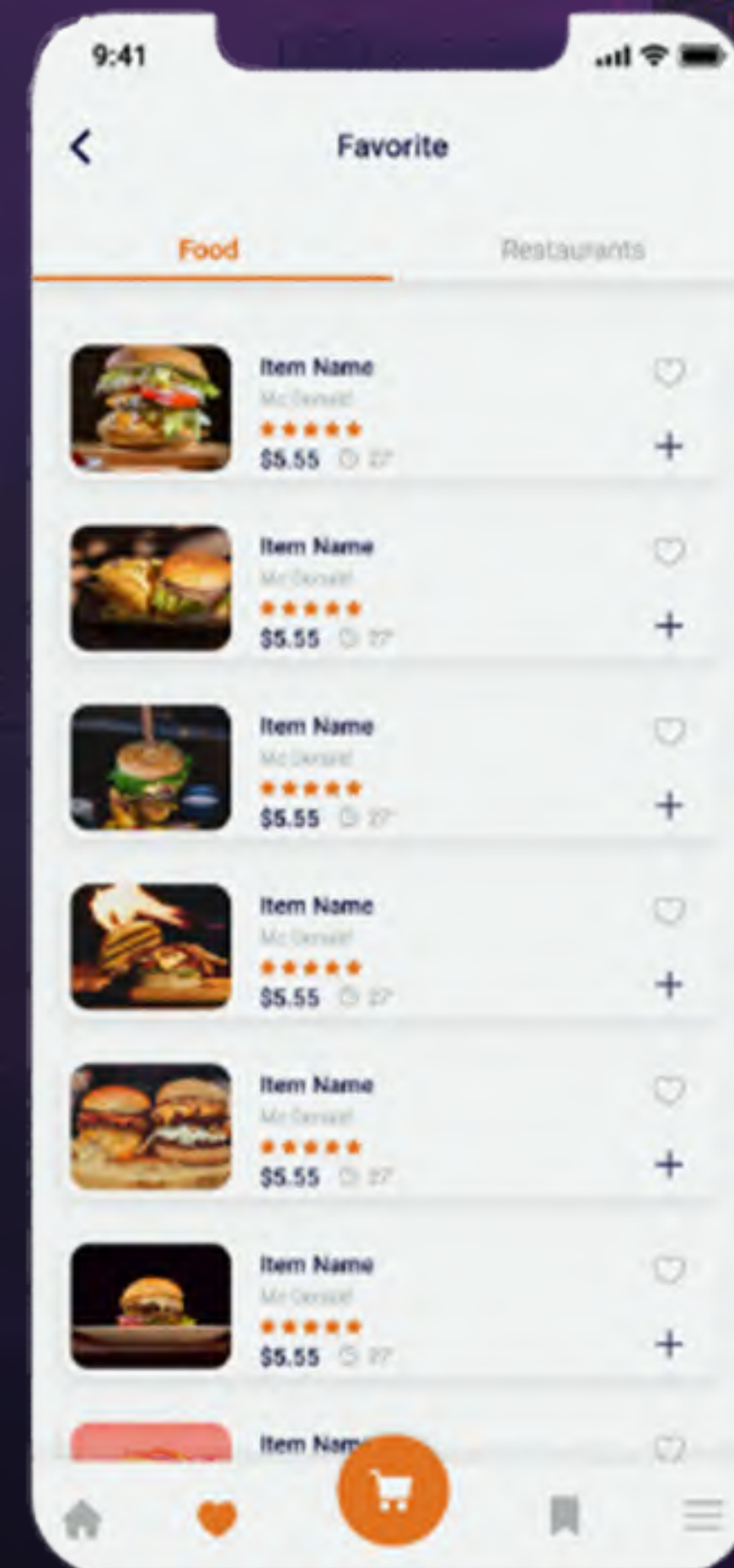
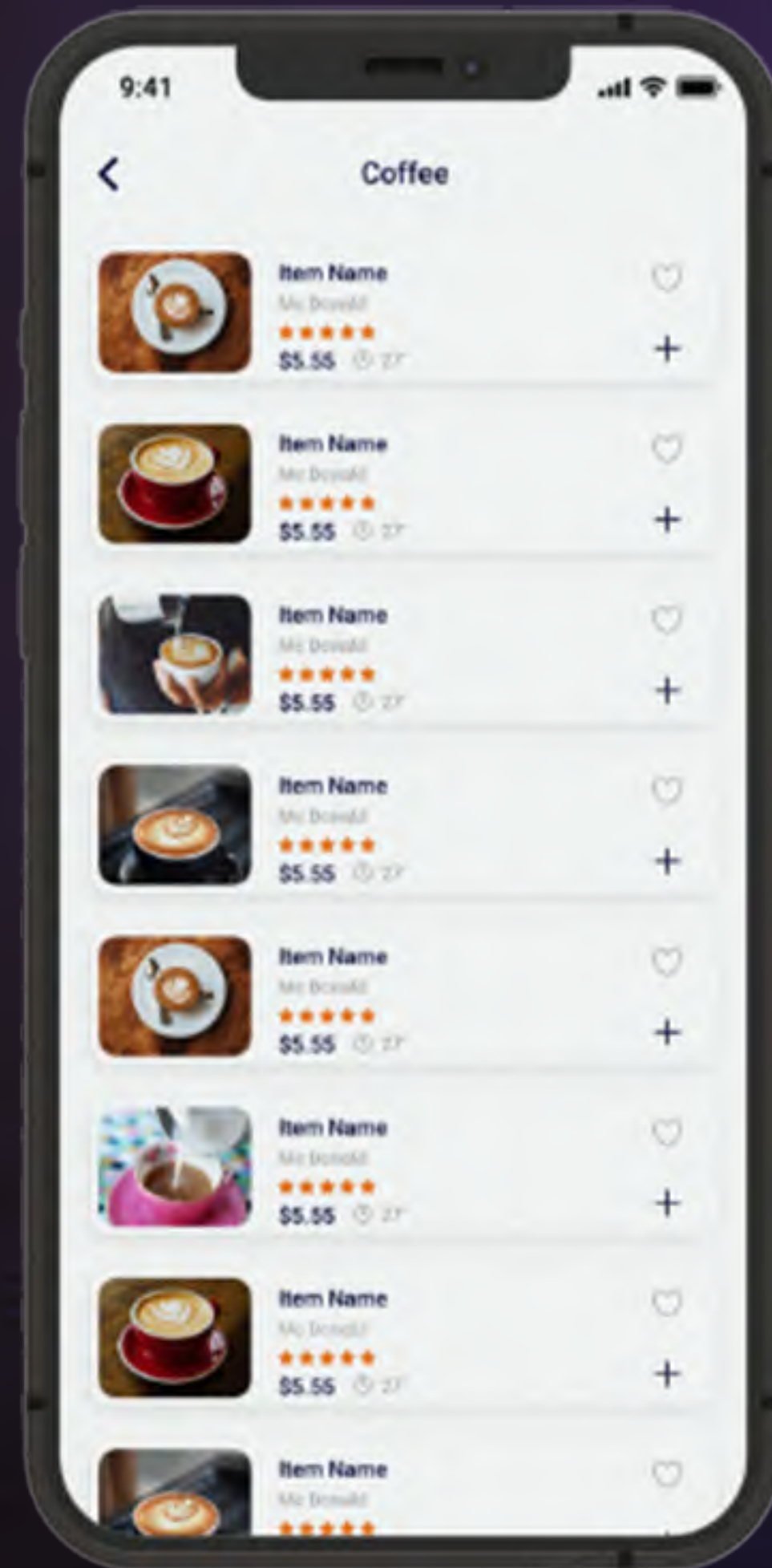
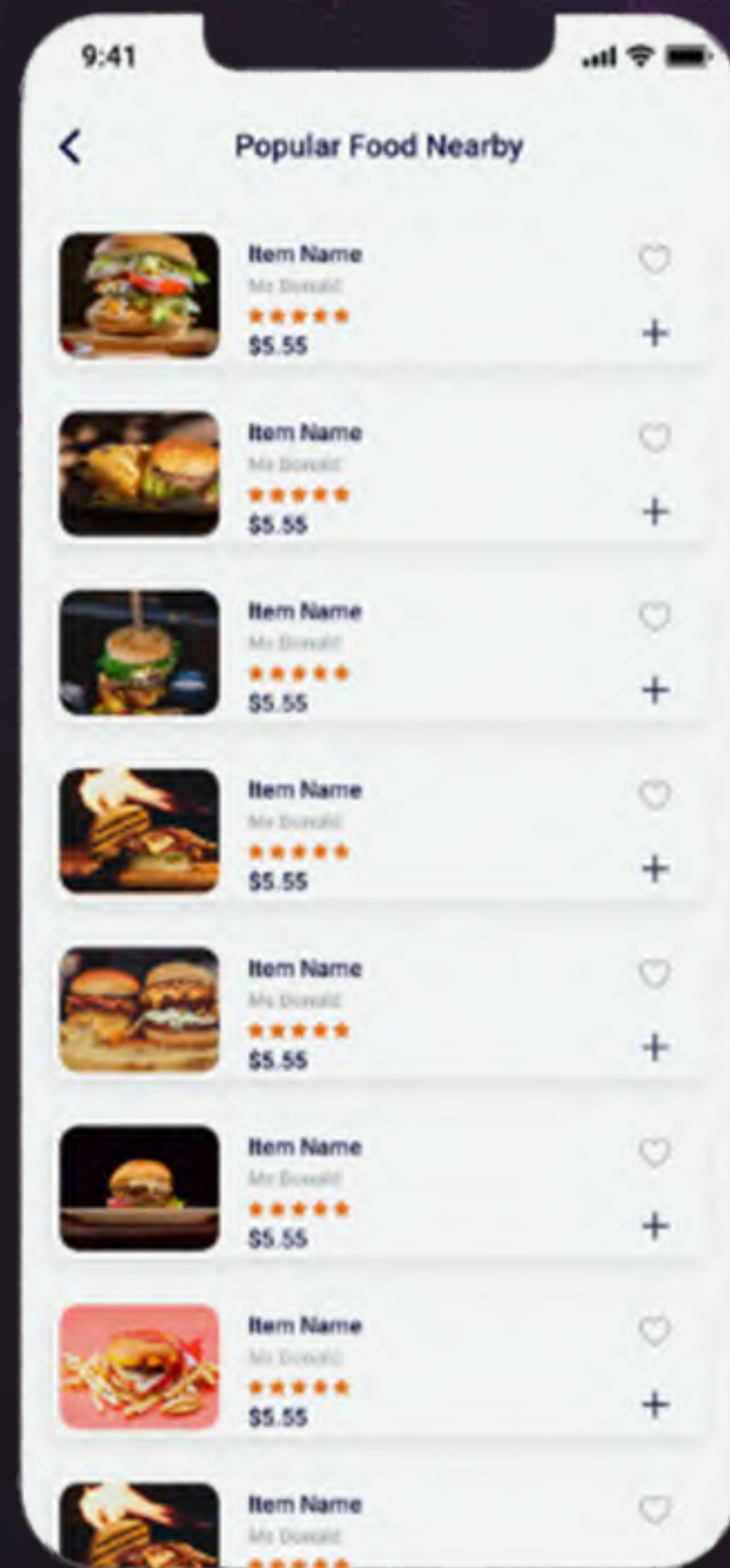




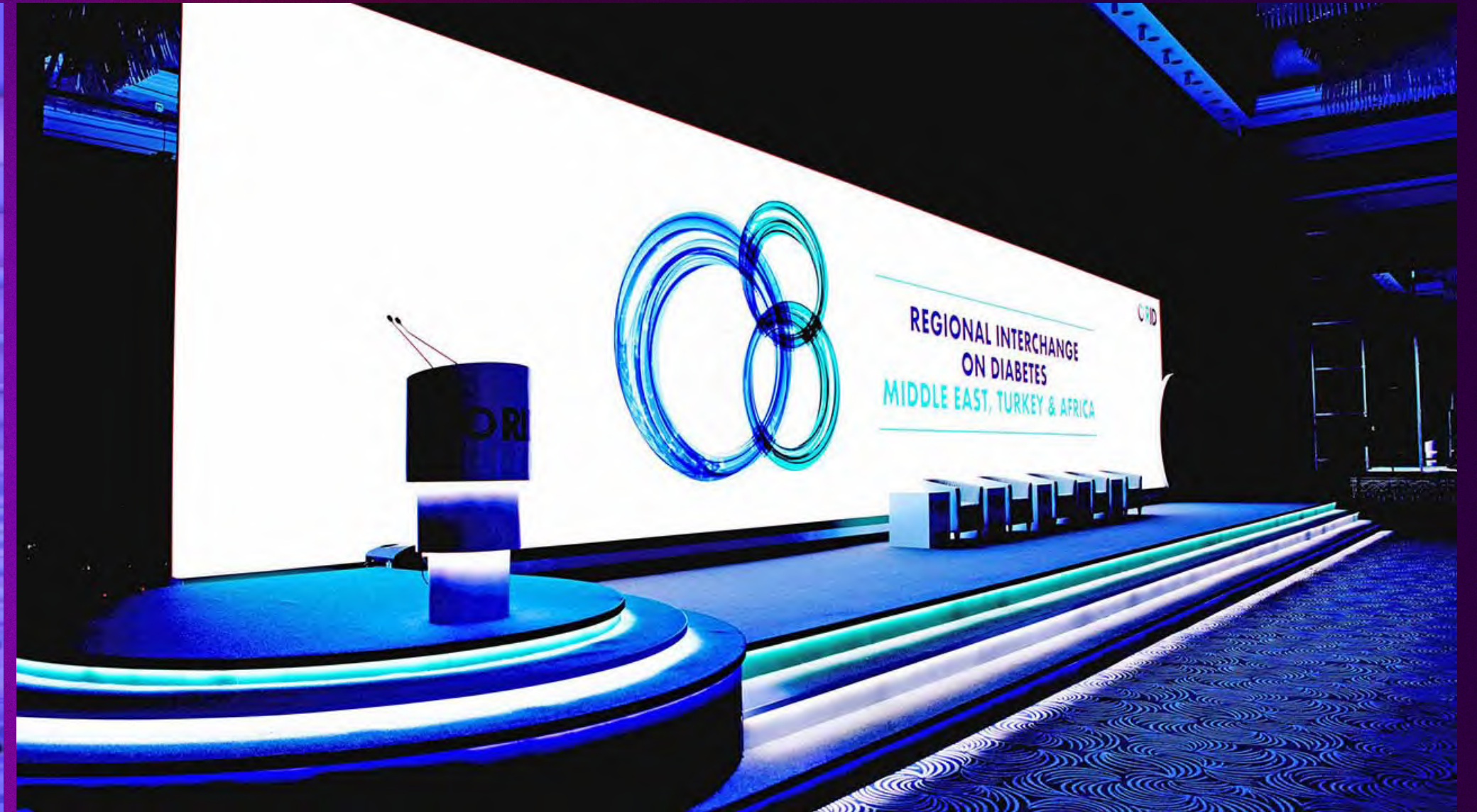


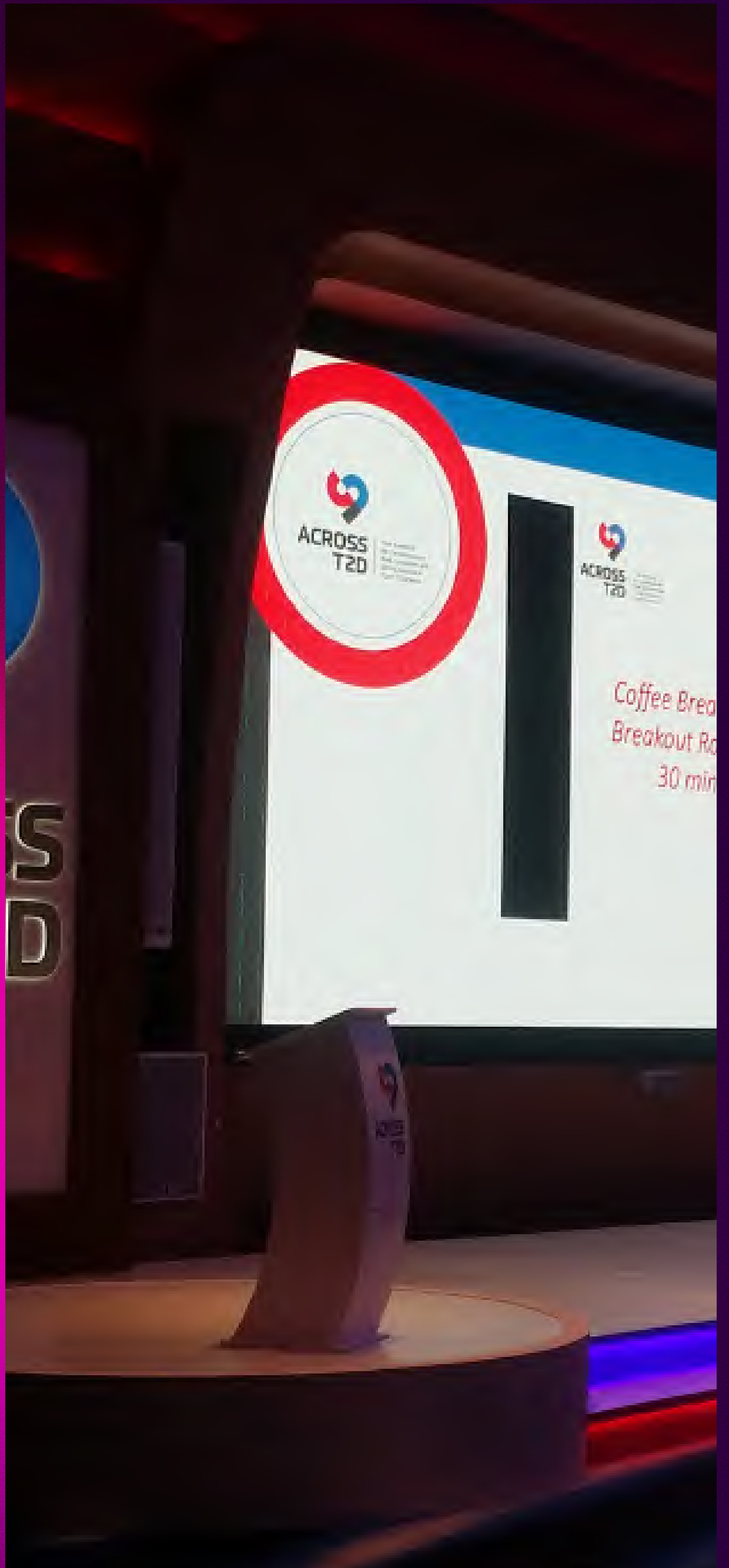






# Stage Setup Gallery







# Exhibition & Events



05

## Workshops

Workshops emphasize hands-on education and skill-building. Organizing them involves preparing educational content and coordinating trainers, creating an interactive and comfortable learning environment.

## Festivals

Festivals celebrate culture and art, requiring coordination with multiple entities. Their organization aims to present diverse celebratory experiences, including arts and music, while fostering community connections.



04



03

## Events

Events include various activities such as openings and social occasions. Their organization is characterized by flexibility and a focus on providing enjoyable experiences, strengthening social ties and personal communication.



## Conferences

Conferences bring specialists together to exchange knowledge. Organizing them requires careful planning for discussion sessions and speakers, aiming to enhance professional communication and networking through valuable content.

02



01

## Exhibitions

Exhibitions serve as platforms for presenting products and services directly to the audience. Organization focuses on designing attractive booths equipped with modern technologies, enabling direct interaction between exhibitors and visitors.

# SSCP 2024

## International Conference of the Saudi Society of Clinical Pharmacy

Client: Saudi Pharmaceutical Association

Event Type: Conference

Scope of Work: Design, Build, Implementation, Logistics, Technical Systems

Attendees

**+4,000**

Starting date: 11/9/2023

Ending date: 14/9/2023



# NEOM 2023

## NEOM Partners Recruitment Forum

Client: NEOM

Event Type: Job Fair

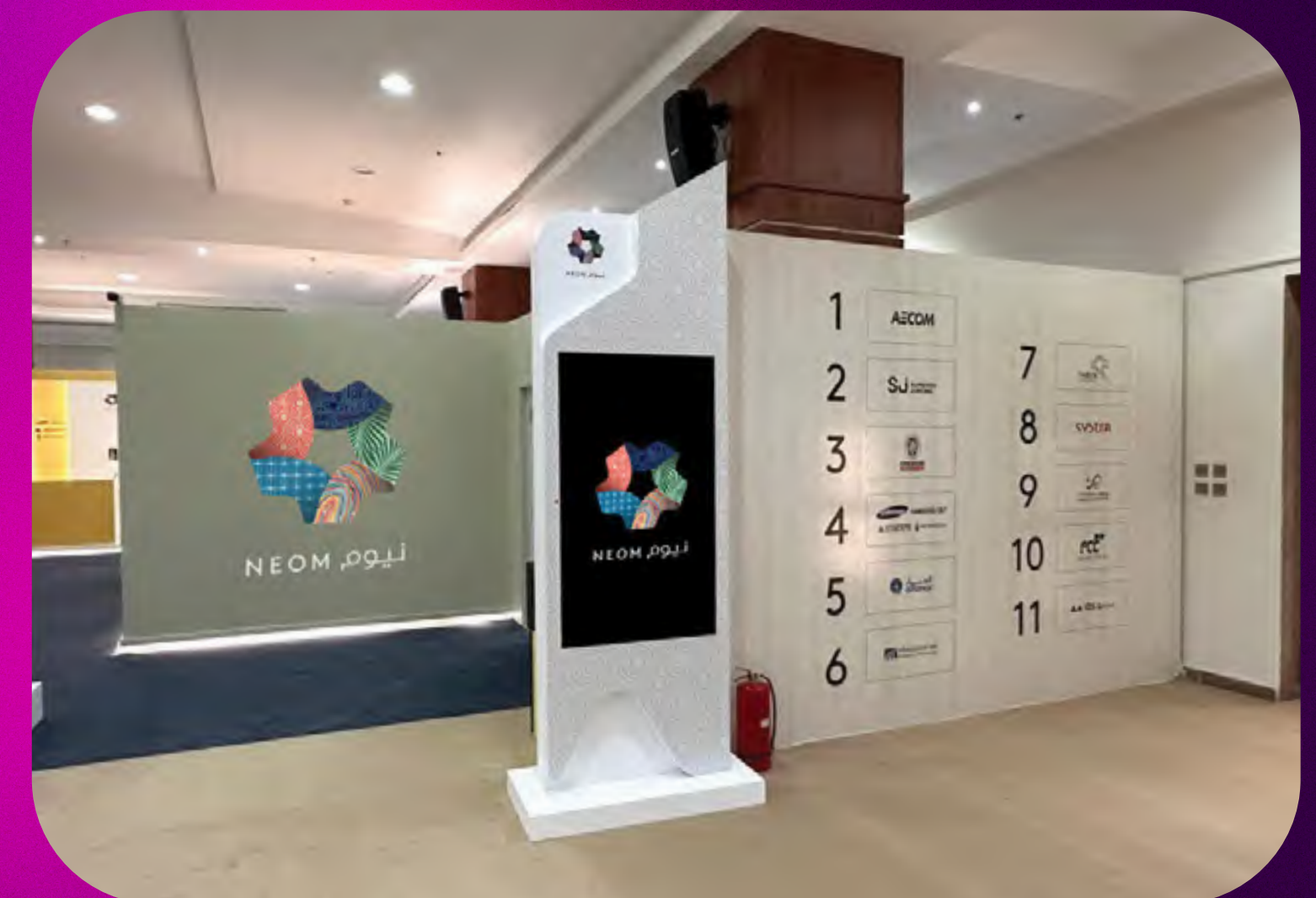
Scope of Work: Planning and designing the job fair, creating a website for the fair, building, operating and organizing the fair

Attendees

**+3,200**

Starting date: 12/7/2023

Ending date: 13/7/2023



# SIPHA 2023

## Annual Meeting of the Saudi Pharmaceutical Society

Client: Saudi Pharmaceutical Association Event

Type: Conference

Scope of Work: Design, Construction & Implementation, Operations & Logistics Management

Attendees

**+3,800**

Starting date: 22/1/2023

Ending date: 24/1/2023



# JISR 2023

## Annual Meeting of the Saudi Pharmaceutical Society

Client: Jisr

Type: Conference

Scope of work: Design, Constructions, Logistics, Operations/Technology Systems

Attendees

+300

Starting date: 8/6/2023

Ending date: 9/6/2023



# LDI

## Sports Career Day

Client: Leadership Development Institute

Event Type: Exhibition

Scope of Work: Construction and Execution, Design and Execution of Exhibition Stands, Operations and Logistics Management

Attendees

**+6,000**

Starting date: 25/1/2024

Ending date: 27/1/2024



# DINING YACHT CLUB

Recently, Hyper Events successfully participated in Jeddah Season 2019, providing visitors with unique and memorable dinning experiences.



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